



iMID

2026

The 26th International Meeting on
Information Display

Lightcrafting the Future

August 18-21, 2026

BEXCO, BUSAN, KOREA

Sponsorship Prospectus



Organized By

KIDS

The Korean Information Display Society
한국정보디스플레이학회

SID
SOCIETY FOR INFORMATION DISPLAY



■ Conference Information

Conference Title

The 26th International Meeting on Information Display (IMID 2026)

Date

August 18 (Tue.) – 21 (Fri.), 2026

Location

BEXCO, Busan, Korea

Expected Number of Attendees

More than 2,500 participants from display-related industries and academia

Program

– Opening Ceremony, Keynote Addresses, Tutorials & Workshops, Conference, Special Exhibition

Organized by

The Korean Information Display Society (KIDS)

The Society for Information Display (SID)

Organizing Committee

General Chair	President & CEO, Chung Yi (Samsung Display Co., Ltd., Korea)
General Co-Chair	Prof. Hyun Jae Kim (Yonsei Univ., Korea)
Executive Chair	Prof. Min Chul Suh (Kyung Hee Univ., Korea)
Executive Co-Chair	Prof. Chang-Jae Yu (Hanyang Univ., Korea)
Technical Program Chair	Prof. Jae-Hyeung Park (Seoul Nat'l Univ., Korea)
Technical Program Co-Chair	Prof. Jin-Seong Park (Hanyang Univ., Korea)
Exhibition Chair	Dr. Chan-Jae Lee (KETI, Korea)
Executive Co-Chair	Dr. Nam Sung Cho (ETRI, Korea)
General Secretary	Prof. Yoonseuk Choi (Hanbat Nat'l Univ., Korea)
Technical Program Secretary	Prof. Jonghee Lee (Hanbat Nat'l Univ., Korea) Prof. Hee-Jin Choi (Sejong Univ., Korea)

IMID 2026 Secretariat

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea [34036]

E-mail (Sponsorship&Exhibition): imidex@k-ids.or.kr

Tel: +82-42-472-7460 / Fax: +82-42-472-7459



■ Sponsorship Information

About Sponsorship

We offer a range of sponsorship packages to match your objectives and budget. Each package provides opportunities to showcase your products and services and connect with key marketing decision-makers and industry influencers. All sponsorship categories are available on a **first-come, first-served basis**.

How to reserve your sponsorship

1. Procedure

- Please download the *Sponsorship Application form*, complete it, and submit it to the IMID 2026 Secretariat by e-mail. Email: imidex@k-ids.or.kr.
- An invoice will be issued upon receipt of your application.
- Payment must be completed **within one month from the invoice issue date**.
- After payment, please send a copy of the remittance/receipt to the Secretariat for confirmation.
- All payments must be made by bank transfer to the designated account indicated on the invoice.

2. Important Dates

- **June 30, 2026**: Deadline for sponsorship applications.

3. Cancellation Policy

- By May 31, 2026: 100% refund
- By June 5, 2026: 50% refund
- After June 5, 2026: No refund
- Sponsorship cancellations must be submitted **in writing by e-mail** to the Secretariat.



■ Sponsorship Benefits

Please confirm the following benefits as below: (*VAT excluded)

Benefits	1. Lounge	2. Banquet	3. Lanyard	4. Special Contributor Dinner	5. Poster Board	6. Registration Desk	7. Large Vertical Banner in Exhibition Hall
	KRW 40,000,000	KRW 25,000,000	KRW 15,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000
Free Registration (Conference Only)	15 Persons	12 Persons	6 Persons	4 Persons	4 Persons	4 Persons	4 Persons
Horizontal Banner in Keynote Session	O	O	O	O	O	O	O
Vertical Banner in Exhibition Hall	Sold Out	Sold Out	Sold Out	Sold Out	O	Sold Out	O
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	O	O	O	O	O	O	O
Exhibition Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth

Benefits	8. Ceremony Wall	9. Bridge Banner	10. Photo Wall	11. Pen	12. Bottled Water	13. Preview / Cloak Booth	14. Photo Booth
	KRW 10,000,000	KRW 10,000,000	KRW 7,000,000	KRW 5,000,000	KRW 5,000,000	KRW 5,000,000	KRW 3,000,000
Free Registration (Conference Only)	4 Persons	4 Persons	2 Persons	2 Persons	2 Persons	2 Persons	1 Person
Horizontal Banner in Keynote Session	O	O	O	O	O	O	O
Vertical Banner in Exhibition Hall	O	O	Sold Out	Sold Out	Sold Out	X	Sold Out
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	O	O	O	O	O	O	O
Exhibition Booth	1 Booth	1 Booth	X	X	X	X	X

Benefits	15. Vertical Banner in Main Lobby (1 piece)	16. Fill out Desk	17. Life-Size Standee	18. Vertical Banner in Exhibition Hall	19. Message Board	20. Ad. on [Program Book]	21. Ad. on [PPT Slide]
	KRW 3,000,000	KRW 3,000,000	KRW 3,000,000	KRW 2,000,000	KRW 2,000,000	KRW 1,000,000	KRW 1,000,000
Free Registration (Conference Only)	1 Person	1 Person	1 Person	X	X	X	X
Horizontal Banner in Keynote Session	O	O	O	X	X	X	X
Vertical Banner in Exhibition Hall	X	X	Sold Out	X	X	X	X
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	O	O	O	O	O	O	O
Exhibition Booth	X	X	X	X	X	X	X



■ Sponsorship Benefits

(*VAT excluded)

1. Lounge (KRW 40,000,000) **Sold Out**

- A lounge will be created inside the exhibition hall.
- The logo will be promoted to everyone who visits the lounge.

[Sample Image]



2. Banquet (KRW 25,000,000) **Sold Out**

- The logo will be prominently displayed on a banner at the banquet.
- Sponsors will be acknowledged on a dedicated slide during dinner intervals.
- There will be an opportunity to deliver a congratulatory talk during the banquet.
- A video advertisement will be showcased on a wide screen at the banquet.

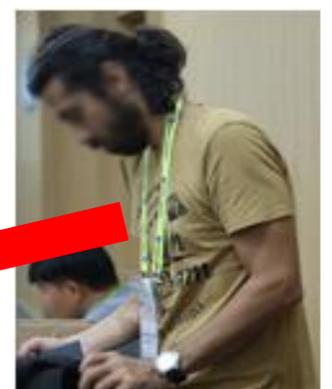
[Sample Image]



3. Lanyard (KRW 15,000,000) **Sold Out**

- Your logo will be printed on the lanyards. Badges and lanyards are required to be worn by all participants.

[Sample Image]



4. Special Contributor Dinner (KRW 10,000,000) **Sold Out**

- The sponsor will support the Special Contributor Dinner at SIGNIEL BUSAN.
- Keynote speakers, VIPs, and other participants of iMiD 2026 will be attending the Special Contributor Dinner.
- There will be an opportunity for promotional time during the Special Contributor Dinner.

[Sample Image]





■ Sponsorship Benefits

(*VAT excluded)

5. Poster Board (KRW 10,000,000)

- Advertisements will be displayed at the top of the poster boards by the supplier.



6. Registration Desk (KRW 10,000,000)

- The company logo will be printed on the Registration Desk.

Sold Out

[Sample Image]



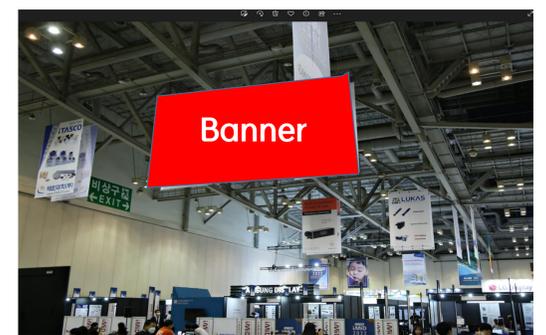
[Sample Image]



7. Large Vertical Banner in Exhibition Hall (KRW 10,000,000)

- A large vertical banner of your company will be hung in the Exhibition Hall.

[Sample Image]



8. Ceremony Wall (KRW 10,000,000)

- There will be company advertisements on both sides and the company logo will be placed in the center.

[Sample Image]





■ Sponsorship Benefits

(*VAT excluded)

9. Bridge Banner (KRW 10,000,000)

- The company advertisement will be printed on the Bridge Banner.

[Sample Image]



10. Photo Wall (KRW 7,000,000) **Sold Out**

- The company logo will be printed on the photo wall.

[Sample Image]



11. Pen (KRW 5,000,000) **Sold Out**

- Pens with your company's logo will be given to all the participants with the conference kit.

[Sample Image]



12. Bottled Water (KRW 5,000,000) **Sold Out**

- Each bottle of water provided to participants will have your logo attached.

[Sample Image]





■ Sponsorship Benefits

(*VAT excluded)

13. Preview / Cloak Booth (KRW 5,000,000)

- The company logo will be printed on the Preview & Cloak Booth.

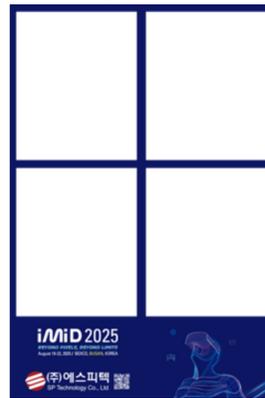
[Sample Image]



14. Photo Booth (KRW 3,000,000) **Sold Out**

- The company logo will be printed on the photo frame.

[Sample Image]



15. Vertical Banner in Main Lobby (KRW 3,000,000)

- A vertical banner of your company will be hung in the main lobby.

[Sample Image]



16. Fill out Desk (KRW 3,000,000)

- The company logo will be on fill-out desk during the conference.

[Sample Image]





■ Sponsorship Benefits

(*VAT excluded)

[Sample Image]

17. Life-Size Standee (KRW 3,000,000) **Sold Out**

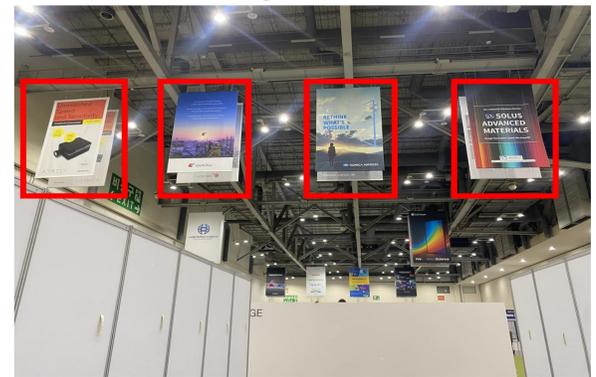
- The company logo will be printed on the Life-Size Standee.
- It is scheduled to be set up in the Rest Lounge in Exhibition Hall.



18. Vertical Banner in Exhibition Hall (KRW 2,000,000)

- A vertical banner of your company will be hung in the Exhibition Hall.

[Sample Image]



19. Message Board (KRW 2,000,000)

- The company logo will be printed on the message board during the conference.

[Sample Image]





■ Sponsorship Benefits

(*VAT excluded)

20. Advertisement on [Program Book] (KRW 1,000,000)

① Inside Cover (KRW 1,000,000)

: Your company's advertisement will be one of the first things seen when opening the program book, located on the back of the front page.

② Inner Page (KRW 1,000,000)

: Your company's advertisement will appear on the center page of the program book.

③ Back Cover (KRW 1,000,000)

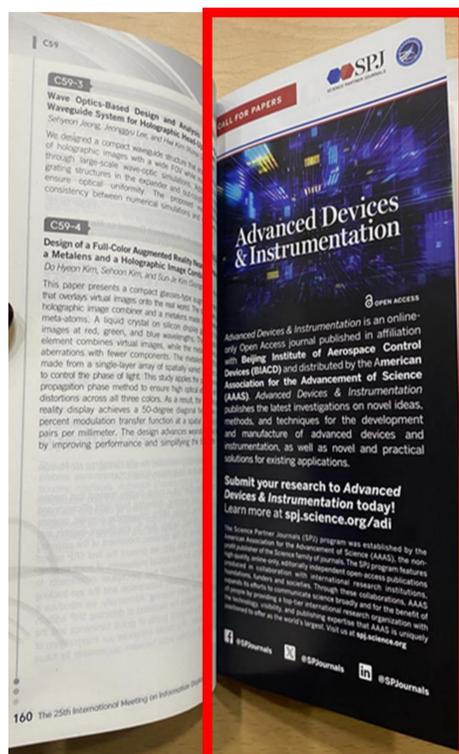
: Your company's advertisement will be added to the inside back section of the program book.

[Sample Image]

[Inside Cover]



[Inner Page]



[Back Cover]



21. Advertisement on [PPT Slide] (KRW 1,000,000)

- Your company's advertisement will appear on the PPT slide during the break times in sessions room.

[Sample Image]





Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat.

IMiD 2026 Secretariat

[Tel: 042-472-7460 / Fax: 042-472-7459 / E-mail (Sponsorship & Exhibition): imidex@k-ids.or.kr]

1. Company Information

■ Company Name			
■ President		■ Person in charge	
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail			

2. Sponsorship (*VAT excluded)

Category	KRW	Apply	Category	KRW	Apply
01. Lounge	40,000,000	Sold Out	14. Photo Booth	3,000,000	Sold Out
02. Banquet	25,000,000	Sold Out	15. Vertical Banner in Main Lobby (1 piece)	3,000,000	
03. Lanyard	15,000,000	Sold Out	16. Fill out Desk	3,000,000	
04. Special Contributor Dinner	10,000,000	Sold Out	17. Life-Size Standee	3,000,000	Sold Out
05. Poster Board	10,000,000		18. Vertical Banner in Exhibition Hall	2,000,000	
06. Registration Desk	10,000,000	Sold Out	19. Message Board	2,000,000	
07. Large Vertical Banner in Exhibition Hall	10,000,000		20. Advertisement on [Program Book]	1,000,000	<input type="checkbox"/> Inside Cover <input type="checkbox"/> Inner Page <input type="checkbox"/> Back Cover
08. Ceremony Wall	10,000,000				
09. Bridge Banner	10,000,000				
10. Photo Wall	7,000,000	Sold Out	21. Advertisement on [PPT Slide]	1,000,000	
11. Pen	5,000,000	Sold Out			
12. Bottled Water	5,000,000	Sold Out			
13. Preview / Cloak Booth	5,000,000				

※ All sponsorship categories are filled on a first-come, first-served basis.

3. Account Information

- Account Holder: Korea Information Display Society (KIDS)
- Account Number: 1010-1197-8797
- Bank Name: SUHYUP BANK
- Swift Code: NFFCKRSE
- Bank Address: 11-6 Sincheon-dong, Songpa-gu, Seoul, Korea
- Branch: Managing the Science & Technology Center Branch

Name of Applicant: _____

Date: _____

Signature: _____