

The 25th
International Meeting on
Information Display

iMID 2025

BEYOND PIXELS, BEYOND LIMITS

August 19-22, 2025

BEXCO, **BUSAN**, KOREA

Sponsorship Prospectus

Organized By

KIDS The Korean Information Display Society
한국정보디스플레이학회

SID
SOCIETY FOR INFORMATION DISPLAY



■ **Conference Information**

Conference Title

The 25th International Meeting on Information Display (IMID 2025)

Date

August 19 (Tue.) – 22 (Fri.), 2025

Location

BEXCO, Busan, Korea

Expected Number of Attendees

More than 2,500 participants from display-related industries and academia

Program

– Opening Ceremony, Keynote Addresses, Tutorials & Workshops, Conference, Special Exhibition

Organized by

The Korean Information Display Society (KIDS)

The Society for Information Display (SID)

Organizing Committee

General Chair	Prof. Jang Hyuk Kwon (Kyung Hee Univ., Korea)
General Co-Chair	Prof. Hyun Jae Kim (Yonsei Univ., Korea)
Executive Chairs	Prof. Chang-Jae Yu (Hanyang Univ., Korea) Prof. Jun Yeob Lee (Sungkyunkwan Univ., Korea)
Technical Program Chair Technical Program Co-Chair	Prof. Min Chul Suh (Kyung Hee Univ., Korea) Prof. Jae-Hyeung Park (Seoul Nat'l Univ., Korea)
Exhibition Chair	Dr. Nam Sung Cho (ETRI, Korea)
General Secretary	Prof. Jin-Seong Park (Hanyang Univ., Korea)
Technical Program Secretary	Prof. Jonghee Lee (Hanbat Nat'l Univ., Korea) Prof. Young Joon Hong (Sungkyunkwan Univ., Korea)
Promotion Secretary	Prof. Yoonseuk Choi (Hanbat Nat'l Univ., Korea)

IMID 2025 Secretariat

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea [34036]

E-mail (Sponsorship&Exhibition): imidex@k-ids.or.kr

Tel: +82-42-472-7460 / Fax: +82-42-472-7459

■ Sponsorship Information

About Sponsorship

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. All sponsorship categories are filled on a **first-come, first-served basis**.

How to reserve your sponsorship

1. Procedure

- Please download the Sponsorship Application form, fill it out, and fax or e-mail it to the IMiD 2025 Secretariat (imidex@k-ids.or.kr).
- Pay the contribution deadline: within a month from the invoice issue date.
- Please send the receipt to the secretariat for confirmation of full payment.
- All payments should be transferred to the bank account.

2. Important Dates

- **June 30, 2025**: Deadline for sponsorship applications.

3. Cancellation Policy

- Until May 31, 2025: Full payment will be refunded.
- Until June 6, 2025: 50% of full payment will be refunded.
- After June 6, 2025: Full payment will not be refunded.
- Cancellation of sponsorship must be made in writing to the secretariat via e-mail.

Sponsorship Benefits

Please confirm the following benefits as below;

Benefits	1. Lounge	2. Banquet	3. Lanyard	4. Special Contributor Dinner	5. Registration Desk	6. Large Vertical Banner in Exhibition Hall
	KRW 40,000,000	KRW 25,000,000	KRW 15,000,000	KRW 10,000,000	KRW 10,000,000	KRW 10,000,000
Free Registration (Conference Only)	15 Persons	12 Persons	6 Persons	4 Persons	4 Persons	4 Persons
Horizontal Banner in Keynote Session	O	O	O	O	O	O
Vertical Banner in Exhibition Hall	O	O	O	O	O	O
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	<div>Sold Out</div> O	<div>Sold Out</div> O	<div>Sold Out</div> O	<div>Sold Out</div> O	<div>Sold Out</div> O	<div>Sold Out</div> O
Exhibition Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth

Benefits	7. Ceremony Wall	8. Photo Wall	9. Pen	10. Bottled Water	11. Preview / Cloak Booth	12.Photo Booth
	KRW 10,000,000	KRW 7,000,000	KRW 5,000,000	KRW 5,000,000	KRW 5,000,000	KRW 3,000,000
Free Registration (Conference Only)	4 Persons	2 Persons	2 Persons	2 Persons	2 Persons	1 Person
Horizontal Banner in Keynote Session	O	O	O	O	O	O
Vertical Banner in Exhibition Hall	<div>Sold Out</div> O	<div>Sold Out</div> X	<div>Sold Out</div> X	<div>Sold Out</div> X	<div>Sold Out</div> X	<div>Sold Out</div> X
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	O	O	O	O	O	O
Exhibition Booth	1 Booth	X	X	X	X	X

Benefits	13. Vertical Banner in Main Lobby (1 piece)	14. Fill out Desk	15. Life-Size Standee	16. Vertical Banner in Exhibition Hall	17. Message Board	18. Ad. on [Program Book] or [PPT Slide]
	KRW 3,000,000	KRW 3,000,000	KRW 3,000,000	KRW 2,000,000	KRW 2,000,000	KRW 1,000,000
Free Registration (Conference Only)	1 Person	1 Person	1 Person	X	X	X
Horizontal Banner in Keynote Session	O	O	O	X	X	X
Vertical Banner in Exhibition Hall	X	<div>Sold Out</div>	<div>Sold Out</div>	<div>Sold Out</div>	<div>Sold Out</div>	X
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	O	O	O	O	O	O
Exhibition Booth	X	X	X	X	X	X

■ Sponsorship Benefits

1. Lounge (KRW 40,000,000) **Sold Out**

- A lounge will be created inside the exhibition hall.
- The logo will be promoted to everyone who visits the lounge.

[Sample Image, 2023]



2. Banquet (KRW 25,000,000) **Sold Out**

- The logo will be prominently displayed on a banner at the banquet.
- Sponsors will be acknowledged on a dedicated slide during dinner intervals.
- There will be an opportunity to deliver a congratulatory talk during the banquet.
- A video advertisement will be showcased on a wide screen at the banquet.

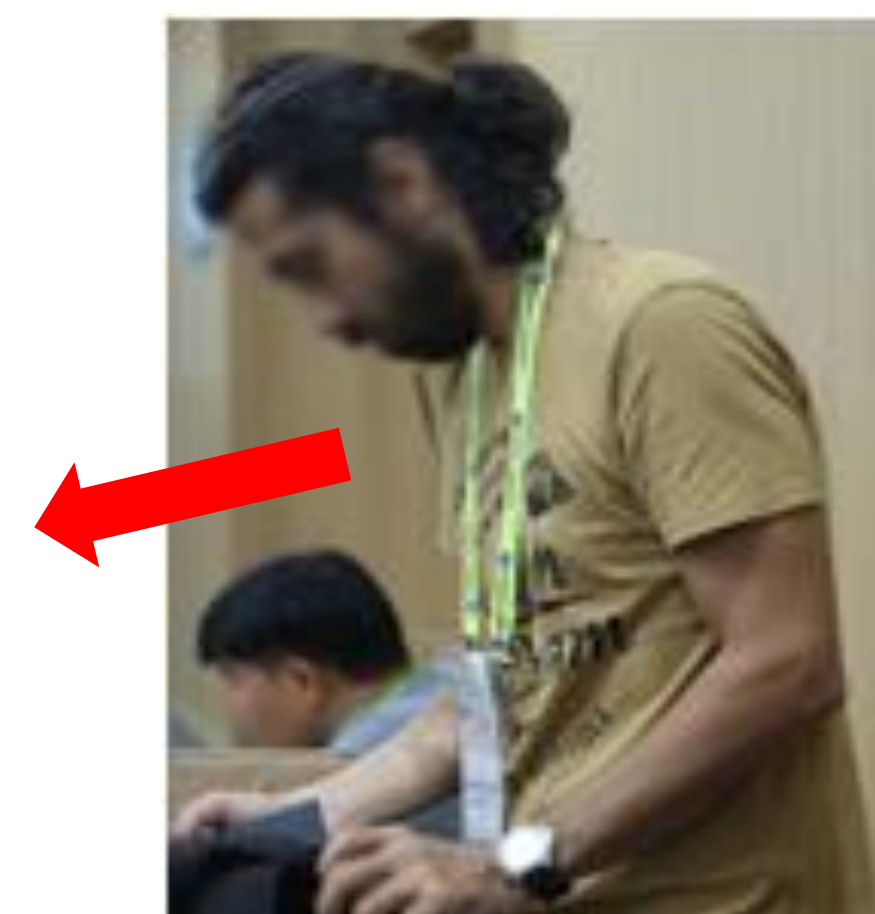
[Sample Image, 2023]



3. Lanyard (KRW 15,000,000) **Sold Out**

- Your logo will be printed on the lanyards. Badges and lanyards are required to be worn by all participants.

[Sample Image, 2024]



4. Special Contributor Dinner (KRW 10,000,000) **Sold Out**

- The sponsor will support the Special Contributor Dinner at SIGNIEL BUSAN.
- Plenary speakers, VIPs, and other participants of IMID 2025 will be attending the Special Contributor Dinner.
- There will be an opportunity for promotional time during the Special Contributor Dinner.

[Sample Image]



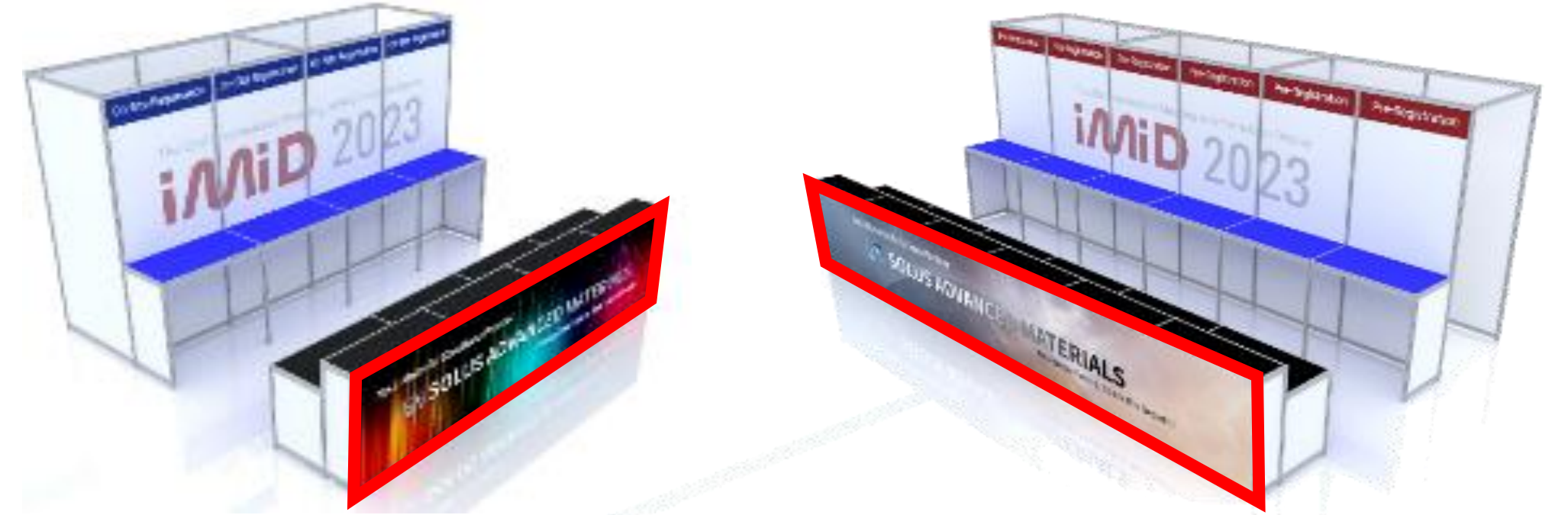
■ Sponsorship Benefits

5. Registration Desk (KRW 10,000,000)

Sold Out

[Sample Image, 2023]

- The company logo will be printed on the Registration Desk.

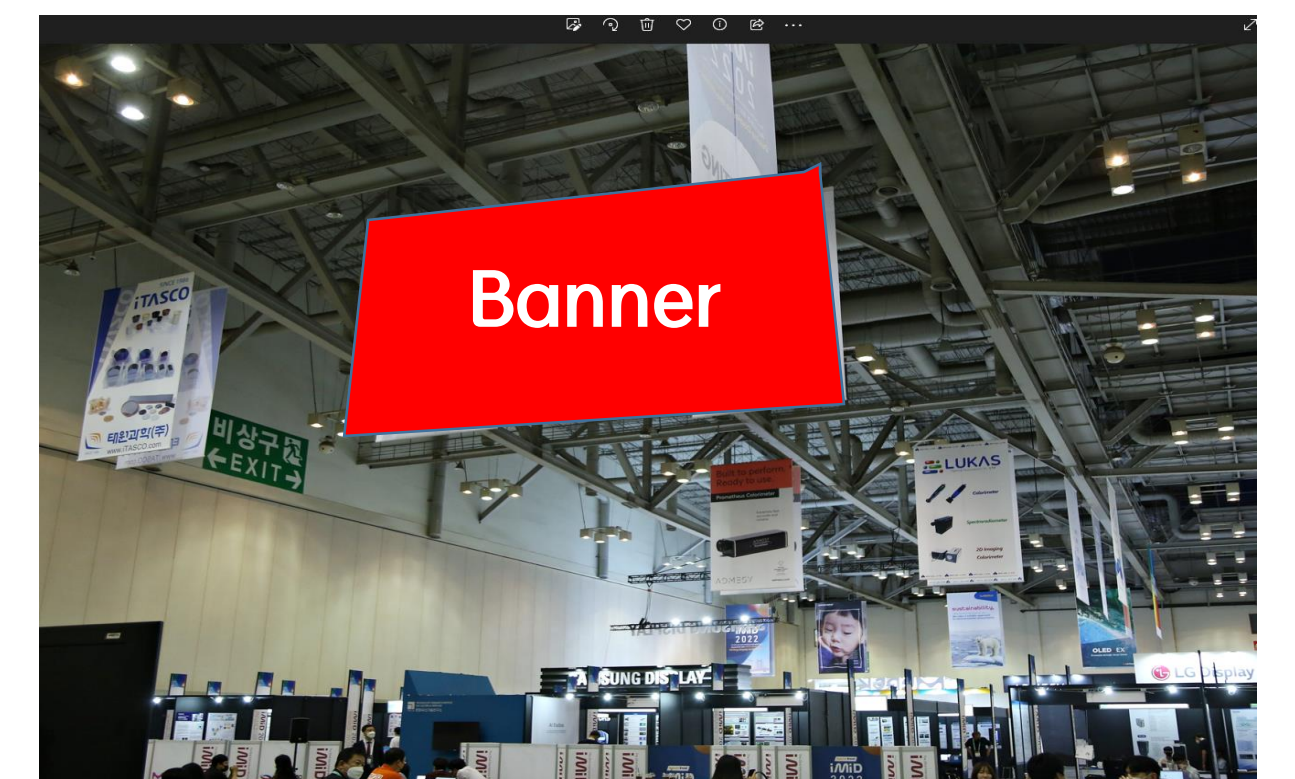


6. Large Vertical Banner in Exhibition Hall (KRW 10,000,000)

Sold Out

[Sample Image]

- A Large vertical banner of your company will be hung in the Exhibition Hall.



7. Ceremony Wall (KRW 10,000,000)

Sold Out

[Sample Image]

- There will be company advertisements on both sides and the company logo will be placed in the center.



8. Photo Wall (KRW 7,000,000)

Sold Out

[Sample Image, 2024]

- The company logo will be printed on the photo wall.



9. Pen (KRW 5,000,000)

Sold Out

[Sample Image]

- Pens with your company's logo will be given to all the participants with the conference kit.



■ Sponsorship Benefits

10. Bottled Water (KRW 5,000,000) **Sold Out**

- Each bottle of water provided to participants will have your logo attached.

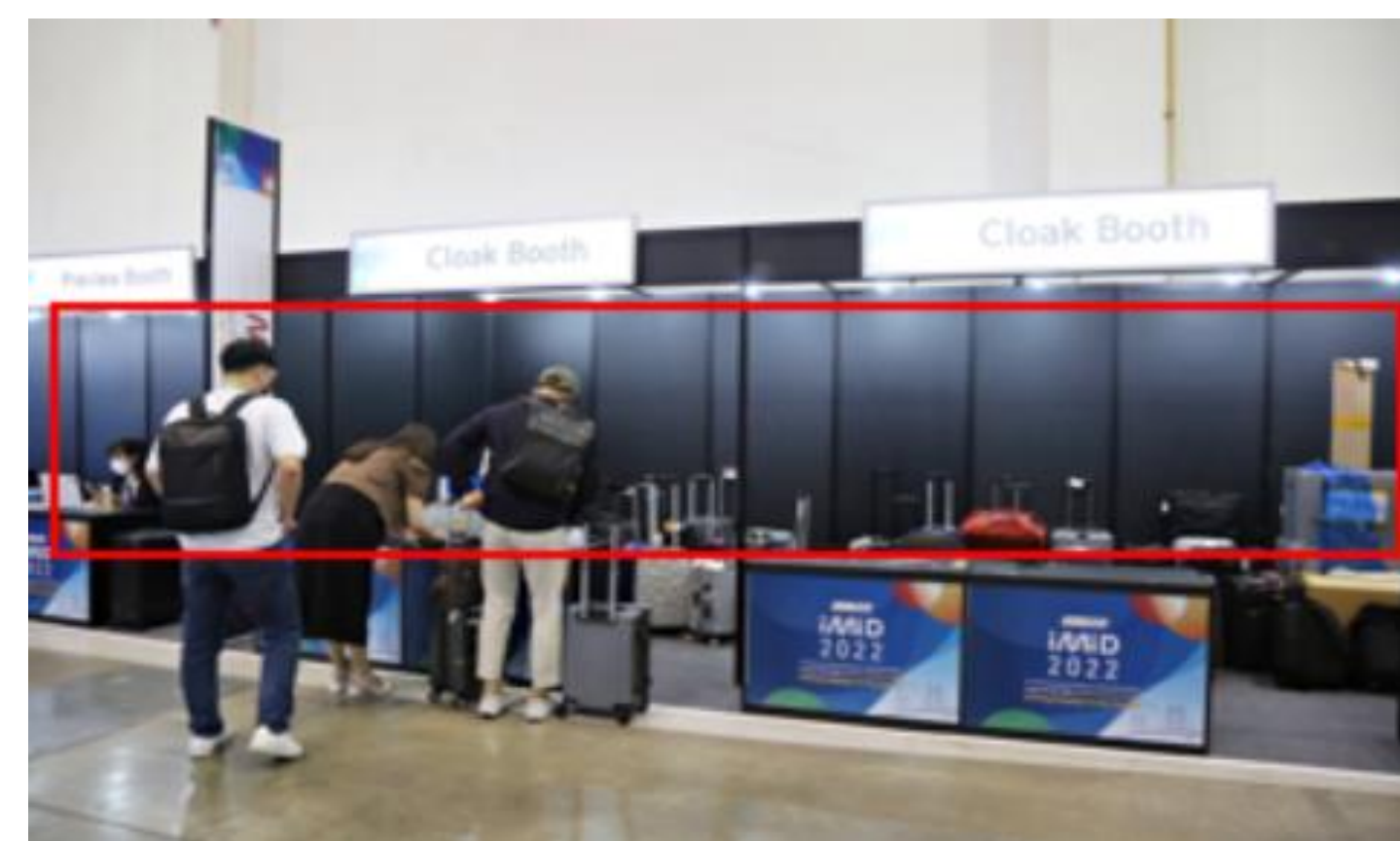
[Sample Image]



11. Preview / Cloak Booth (KRW 5,000,000) **Sold Out**

- The company logo will be printed on the Preview & Cloak Booth.

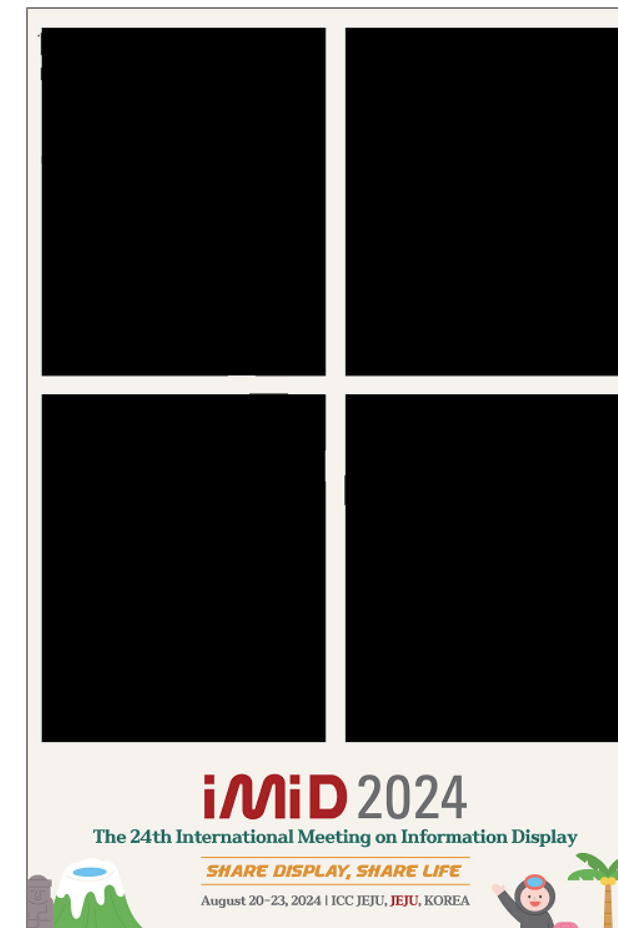
[Sample Image]



12. Photo Booth (KRW 3,000,000) **Sold Out**

- The company logo will be printed on the photo frame.

[Sample Image]



13. Vertical Banner in Main Lobby (KRW 3,000,000)

- A vertical banner of your company will be hung in the main lobby.

[Sample Image]



14. Fill out Desk (KRW 3,000,000) **Sold Out**

- The company logo will be on fill out desk during the conference.

[Sample Image]



■ Sponsorship Benefits

15. Life-Size Standee (KRW 3,000,000) **Sold Out**

- The company logo will be printed on the Life-Size Standee.
- It is scheduled to be set up in the Rest Lounge in Exhibition Hall.

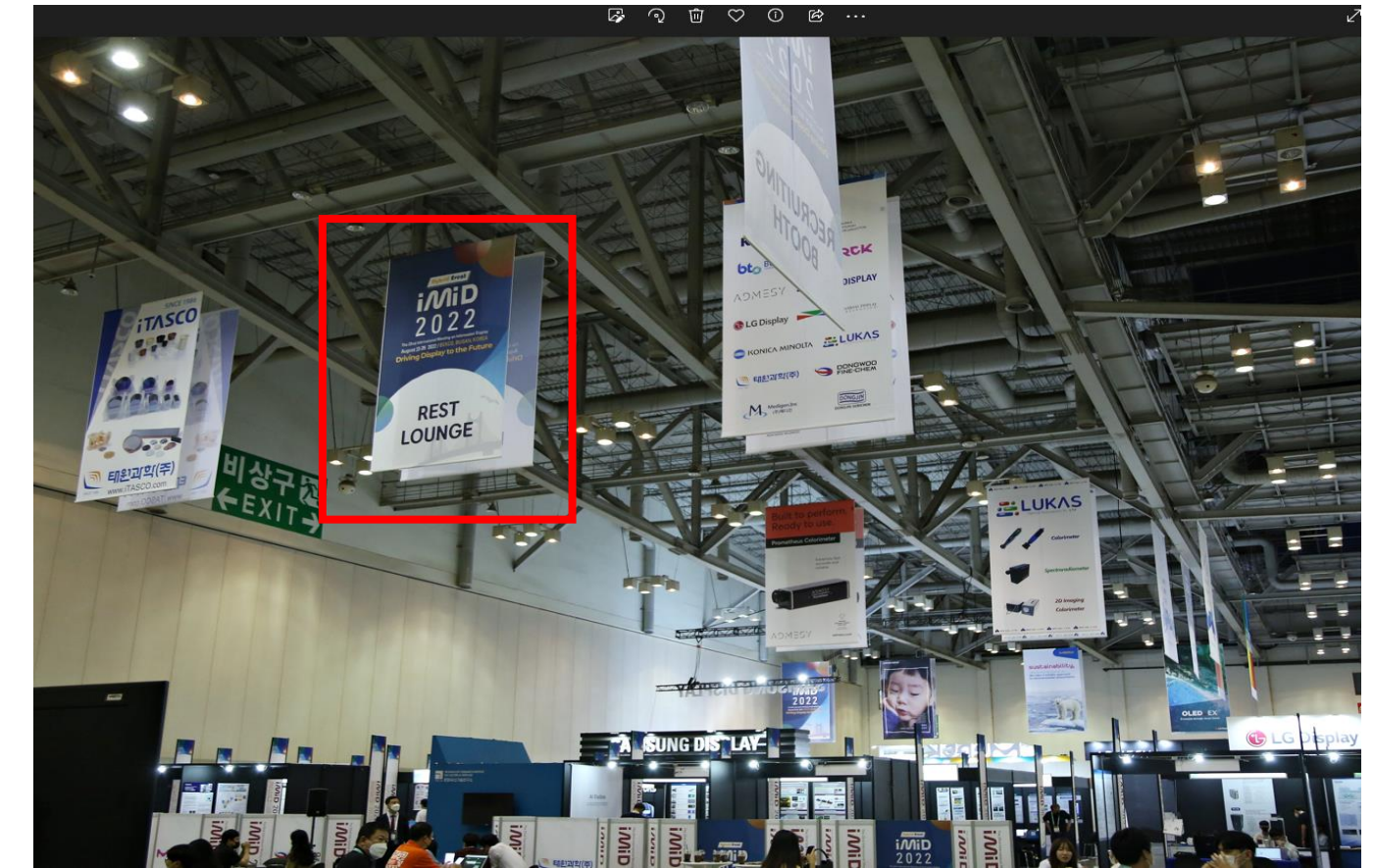
[Sample Image]



16. Vertical Banner in Exhibition Hall (KRW 2,000,000)

- A vertical banner of your company will be hung in the Exhibition Hall. **Sold Out**

[Sample Image]



17. Message Board (KRW 2,000,000) **Sold Out**

- The company logo will be printed on message board during the conference.

[Sample Image]



■ Sponsorship Benefits

18. Ad. on [Program Book] or [PPT Slide] (KRW 1,000,000)

① Front Page (KRW 1,000,000) **Sold Out**

: Your company's advertisement will be one of the first things seen when opening the program book, located on the back of the front page.

② Center Page (KRW 1,000,000) **Sold Out**

: Your company's advertisement will appear on the center page of the program book.

③ Additional Page (KRW 1,000,000) **Sold Out**

: Your company's advertisement will be added to the inside back section of the program book.

④ PPT Slide (KRW 1,000,000)

: Your company's advertisement will appear on the PPT slide during the break time in session room.

[Sample Image]

[Front Page]



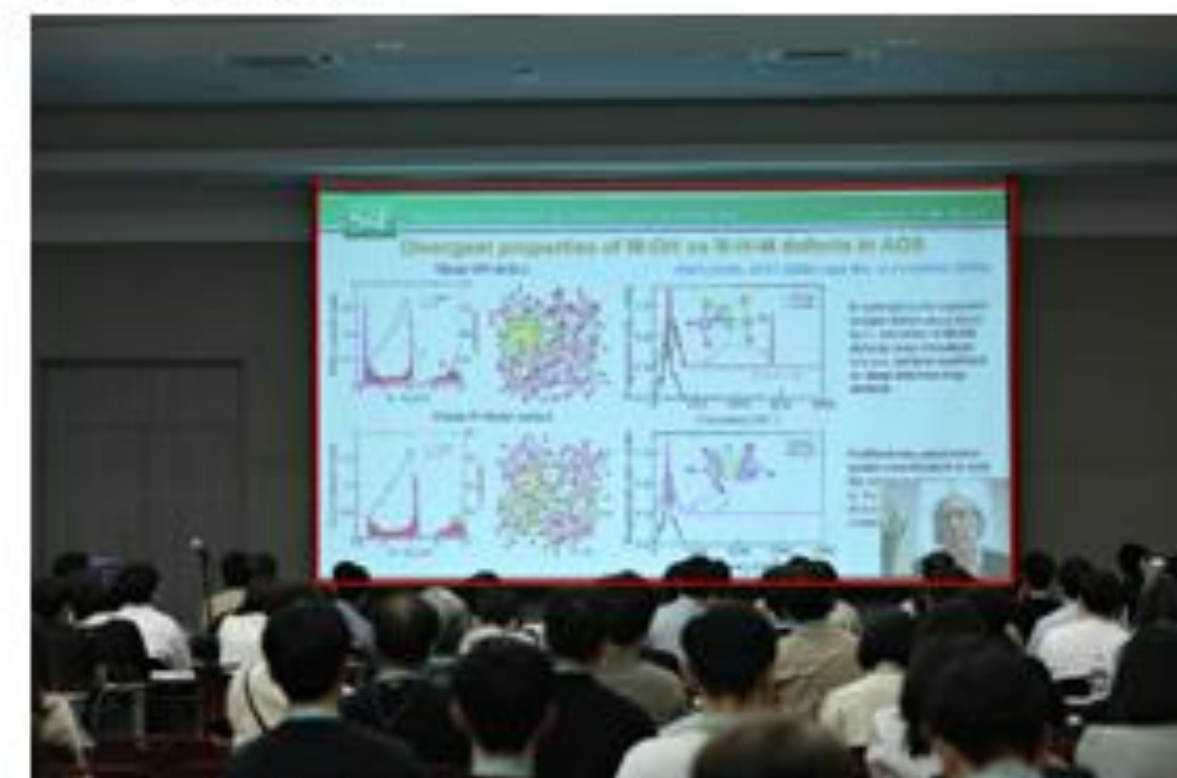
[Center Page]



[Additional Page]



[PPT Slide]



Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat.

IMiD 2025 Secretariat

[Tel: 042-472-7460 / Fax: 042-472-7459 / E-mail (Sponsorship&Exhibition): imidex@k-ids.or.kr]

1. Information of the Company

■ Company Name			
■ President		■ Person in charge	
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail			

2. Sponsorship

Category	KRW	Apply	Category	KRW	Apply
01. Lounge	40,000,000	Sold Out	12. Photo Booth	3,000,000	Sold Out
02. Banquet	25,000,000	Sold Out	13. Vertical Banner in Main Lobby (1 piece)	3,000,000	
03. Lanyard	15,000,000	Sold Out	14. Fill out Desk	3,000,000	Sold Out
04. Special Contributor Dinner	10,000,000	Sold Out	15. Life-Size Standee	3,000,000	Sold Out
05. Registration Desk	10,000,000	Sold Out	16. Vertical Banner in Exhibition Hall	2,000,000	Sold Out
06. Large Vertical Banner in Exhibition Hall	10,000,000	Sold Out	17. Message Board	2,000,000	Sold Out
07. Ceremony Wall	10,000,000	Sold Out	18. Advertisement on [Program Book] or [PPT Slide]	1,000,000	<input type="checkbox"/> Front Sold Out <input type="checkbox"/> Center Sold Out <input type="checkbox"/> Additional Sold Out <input type="checkbox"/> PPT Slide
08. Photo Wall	7,000,000	Sold Out			
09. Pen	5,000,000	Sold Out			
10. Bottled Water	5,000,000	Sold Out			
11. Preview / Cloak Booth	5,000,000	Sold Out			

※ All sponsorship categories are filled on a first-come, first-served basis.

3. Account Information

- Account Holder: Korea Information Display Society (KIDS)
- Account Number: 1010-1197-8797
- Bank Name: SUHYUP BANK
- Swift Code: NFFCKRSE
- Bank Address: 11-6 Sincheon-dong, Songpa-gu, Seoul, Korea
- Branch: Managing the Science & Technology Center Branch

Name of Applicant: _____

Date: _____

Signature: _____