

## 9th International Meeting on Information Display

# IMID 2009

October 12-16, 2009 / KINTEX, Seoul, Korea

### Keynote Address



**Won-Kie Chang**  
President  
*Samsung Electronics Co., Ltd., Korea*

**Tentative Title**  
FPD Industry, Challenge for Value Creation



**Munisamy Anandan**  
President-Elect, SID  
*Organic Lighting Technologies LLC, USA*

**Tentative Title**  
LED Backlight: LED's Potential on the Rise and the Limitation on the Fall



**Juergen Koenig**  
President & Managing Director of Merck in Korea  
*Merck Ltd. Korea & Merck Advanced Technologies Ltd.*

**Tentative Title**  
Innovation for Future

### KEY DATES

Pre-registration: July 1 ~ September 10, 2009

Hotel Reservation: July 1 ~ September 10, 2009

Digest Paper Submission: August 15, 2009

### IMID 2009 Programs

Workshops & Tutorials: October 12, 2009

Special Session (Display Device Design): October 14, 2009

Business Forum (co-organized by DisplaySearch): October 14, 2009

NEW Session (Photovoltaics): October 15, 2009

Exhibition: October 13 ~ 16, 2009

## Registration

|   |                      |            | Advance             | On-Site               |
|---|----------------------|------------|---------------------|-----------------------|
|   |                      |            | (By Sep. 10, 2009)  | (After Sep. 10, 2009) |
| Conference  | Regular              | Member     | USD 450             | USD 550               |
|   |                      | Non-member | USD 550             | USD 650               |
|   | Student              |            | USD 70              | USD 100               |
| Workshop  | Regular              |            | USD 100             |                       |
|   | Student              |            | USD 50              |                       |
| Tutorial<br>(Korean Only)                           | Regular              |            | USD 100             |                       |
|   | Student              |            | USD 50              |                       |
| Business Forum                                      |                      |            | USD 420             | USD 520               |
| Special Package<br>(Conference +<br>Business Forum) | Regular              | Member     | USD 720             | USD 890               |
|   |                      | Non-member | USD 820             | USD 990               |
|   | Student              |            | USD 250             | USD 320               |
| Special Session<br>(Display Device Design)          | Regular              |            | USD 100             | USD 150               |
|   | Student              |            | USD 30              | USD 40                |
| Banquet   |                      |            | USD 50              |                       |
| Additional  | Workshop Books       |            | USD 50 (per volume) |                       |
|   | Tutorial Books       |            | USD 50 (per volume) |                       |
|   | Business Forum Books |            | USD 300             |                       |

- ※ On-line registration is highly recommended to all participants for the conference at the official website. Participants who complete the advance registration process (from July 1 to September 10, 2009) will benefit from the lower costs and the knowledge that all the Conference documentation will be ready on their arrival. Each registrant is requested to register separately.
- ※ Registrants (Regular, Student) in IMID 2009 are to be KIDS member automatically and can register as a member at next IMID conference.

## Hotel Reservation

|                               | Room Type       |        | Room Rate   |               | Remark                                     |
|-------------------------------|-----------------|--------|-------------|---------------|--|
|                               |                 |        | Normal Rate | Discount Rate |  |
| Grand Hilton Seoul            | Deluxe room     |        | 300,000     | 190,000       | Breakfast Excl.<br>(Breakfast: KRW 27,000) |
|                               | 2 Bed room      |        | 208,000     | 200,000       |  |
|                               | 3 Bed room      |        | 256,000     | 240,000       |  |
| Mayfield Hotel                | Standard Twin   |        | 320,000     | 180,000       | Breakfast Excl.<br>(Breakfast: KRW 20,000) |
|                               | Superior Twin   |        | 354,000     | 180,000       |  |
|                               | Superior Double |        | 320,000     | 170,000       |  |
|                               | Suite Room      |        | 550,000     | 300,000       |  |
| Best Western<br>Hotel Niagara | Normal Floor    | Double | 200,000     | 115,000       | Breakfast Excl.<br>(Breakfast: KRW 11,000) |
|                               |                 | Twin   | 220,000     | 115,000       |  |
|                               | E.F.L Floor     | Double | 240,000     | 135,000       |  |
|                               |                 | Suite  | 500,000     | 300,000       |  |
| Lexington Hotel               | Double          |        | 239,000     | 120,000       | Breakfast Excl.<br>(Breakfast: KRW 15,000) |
|                               | Twin            |        | 239,000     | 140,000       |  |

- ※ Complimentary Shuttle-bus service between each hotels and the conference venue (KINTEX) during the conference will be provided by the hotel. For detailed shuttle bus timetable, please refer to the website.
- ※ Additional taxes and charges may apply.
- ※ The hotel assignments will be made on a first-come and first-served basis. Please make the hotel reservation by **September 10, 2009** via conference website.
- ※ All rates are fixed in KRW, per room per night.

## Tour Program

The Organizing Committee welcomes you to experience and enjoy an exotic Korean culture full of unique attractions and wonders. You can make on-line tour reservations, which will be processed on a first-come, first-served basis. All tours include the services of an English-speaking guide and transportation.

| Package Tour   | Full Day Tour   | Half Day Tour   |
|--|---|---|
|  <p>[PT1] Winter Sonata Drama Tour in Chuncheon / KRW 72,000 (USD 53)</p>  <p>[PT2] Drama "Daejanggeum" Full Day Tour / KRW 120,000 (USD 88)</p>  <p>[PT3] Demilitarized Zone(D.M.Z.)+Panmunjeom Tour / KRW 135,000 (USD 100)</p> |  <p>[FT1] Traditional and Modern of Seoul Tour / KRW 105,000 (USD 77)</p>  <p>[FT2] Fun &amp; Culture Tour / KRW 120,000 (USD 88)</p> |  <p>[HT1] Modern Seoul Morning Tour / KRW 45,000 (USD 33)</p>  <p>[HT2] Worlds Cultural Heritage Tour / KRW 45,000 (USD 33)</p> |

## IMID 2009 Secretariat

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