## 9th International Meeting on Information Display

# MID 2009

October 12-16, 2009 / KINTEX, Seoul, Korea

### **Keynote Address**



Won-Kie Chang President Samsung Electronics Co., Ltd., Korea

Tentative Title FPD Industry, Challenge for Value Creation



Munisamy Anandan President-Elect, SID Organic Lighting Technologies LLC, USA

LED Backlight: LED's Potential on the Rise and the Limitation on the Fall



Juergen Koenig President & Managing Director of Merck in Korea Merck Ltd. Korea & Merck Advanced Technologies Ltd. Tentative Title Innovation for Future

## **KEY DATES**

Pre-registration: July 1 ~ September 10, 2009 Hotel Reservation: July 1 ~ September 10, 2009 Digest Paper Submission: August 15, 2009

## **IMID 2009 Programs**

Workshops & Tutorials: October 12, 2009

Special Session (Display Device Design): October 14, 2009

Business Forum (co-organized by DisplaySearch): October 14, 2009

NEW Session (Photovoltaics): October 15, 2009

Exhibition: October 13 ~ 16, 2009















#### Registration

|                           |                      |            | Advance             | On-Site               |  |
|---------------------------|----------------------|------------|---------------------|-----------------------|--|
|                           |                      |            | (By Sep. 10, 2009)  | (After Sep. 10, 2009) |  |
| Conference                | Regular              | Member     | USD 450             | USD 550               |  |
|                           |                      | Non-member | USD 550             | USD 650               |  |
|                           | Student              |            | USD 70              | USD 100               |  |
| Workshop                  | Regular              |            | USD 100             |                       |  |
|                           | Student              |            | USD 50              |                       |  |
| Tutorial<br>(Korean Only) | Regular              |            | USD 100             |                       |  |
|                           | Student              |            | USD 50              |                       |  |
| Business Forum            |                      |            | USD 420             | USD 520               |  |
| Special Package           | Regular              | Member     | USD 720             | USD 890               |  |
| (Conference +             |                      | Non-member | USD 820             | USD 990               |  |
| Business Forum)           | Student              |            | USD 250             | USD 320               |  |
| Special Session           | Regular              |            | USD 100             | USD 150               |  |
| (Display Device Design)   | Student              |            | USD 30              | USD 40                |  |
| ·                         | Banquet              | USD 50     |                     |                       |  |
| Additional                | Workshop Books       |            | USD 50 (per volume) |                       |  |
|                           | Tutorial Books       |            | USD 50 (per volume) |                       |  |
|                           | Business Forum Books |            | USD 300             |                       |  |

<sup>\*\*</sup> On-line registration is highly recommended to all participants for the conference at the official website. Participants who complete the advance registration process (from July 1 to September 10, 2009) will benefit from the lower costs and the knowledge that all the Conference documentation will be ready on their arrival. Each registrant is requested to register separately.

#### **Hotel Reservation**

|                               | Room Type       |        | Room Rate   |               |  |
|-------------------------------|-----------------|--------|-------------|---------------|--|
|                               |                 |        | Normal Rate | Discount Rate | Remark                                     |
|                               | Deluxe room     |        | 300,000     | 190,000       | Breakfast Excl.<br>(Breakfast: KRW 27,000) |
| Grand Hilton Seoul            | 2 Bed room      |        | 208,000     | 200,000       |  |
|                               | 3 Bed room      |        | 256,000     | 240,000       |  |
|                               | Standard Twin   |        | 320,000     | 180,000       | Breakfast Excl.<br>(Breakfast: KRW 20,000) |
| Mayfield Hetel                | Superior Twin   |        | 354,000     | 180,000       |  |
| Mayfield Hotel                | Superior Double |        | 320,000     | 170,000       |  |
|                               | Suite Room      |        | 550,000     | 300,000       |  |
| Best Western<br>Hotel Niagara | Normal Floor    | Double | 200,000     | 115,000       | Breakfast Excl.<br>(Breakfast: KRW 11,000) |
|                               |                 | Twin   | 220,000     | 115,000       |  |
|                               | E.F.L Floor     | Double | 240,000     | 135,000       |  |
|                               |                 | Suite  | 500,000     | 300,000       |  |
| Lexington Hotel               | Double          |        | 239,000     | 120,000       | Breakfast Excl.<br>(Breakfast: KRW 15,000) |
|                               | Twin            |        | 239,000     | 140,000       |  |

<sup>\*\*</sup> Complimentary Shuttle-bus service between each hotels and the conference venue (KINTEX) during the conference will be provided by the hotel. For detailed shuttle bus timetable, please refer to the website.

#### **Tour Program**

The Organizing Committee welcomes you to experience and enjoy an exotic Korean culture full of unique attractions and wonders. You can make on-line tour reservations, which will be processed on a first-come, first-served basis. All tours include the services of an English-speaking guide and transportation.



#### [PT1] Winter Sonata Drama Tour in Chuncheon / KRW 72,000 (USD 53)

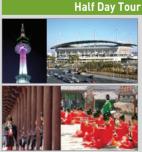
[PT2] Drama "Daejanggeum" Full Day Tour / KRW 120,000 (USD 88)

[PT3] Demilitarized Zone(D.M.Z)+Panmunjeom Tour / KRW 135,000 (USD 100)



#### [FT1] Traditional and Modern of Seoul Tour / KRW 105,000 (USD 77)

[FT2] Fun & Culture Tour / KRW 120,000 (USD 88)



#### [HT1] Modern Seoul Morning Tour / KRW 45,000

(USD 33)

[HT2] Worlds Cultural Heritage Tour / KRW 45,000 (USD 33)

#### IMID 2009 Secretariat

<sup>\*\*</sup> Registrants (Regular, Student) in IMID 2009 are to be KIDS member automatically and can register as a member at next IMID conference.

<sup>\*</sup> Additional taxes and charges may apply.

<sup>\*</sup> The hotel assignments will be made on a first-come and first-served basis. Please make the hotel reservation by September 10, 2009 via conference website.

<sup>\*</sup> All rates are fixed in KRW, per room per night.