



# IMiD 2024

The 24th International Meeting on  
Information Display



**SHARE DISPLAY, SHARE LIFE**

August 20-23, 2024 | ICC Jeju, **Jeju**, Korea

## Sponsorship Prospectus



**IMiD 2024 in Jeju**

Organized By

**KiDS** The Korean Information Display Society  
한국정보디스플레이학회

**SID**  
SOCIETY FOR INFORMATION DISPLAY



## ■ Conference Information

### Conference Title

The 24th International Meeting on Information Display (IMID 2024)

### Date

August 20 (Tue.) – 23 (Fri.), 2024

### Location

ICC JEJU, Jeju, Korea

### Expected Number of Attendees

More than 2,500 participants from display-related industries and academia

### Program

- Opening Ceremony, Keynote Addresses, Tutorials & Workshops, Conference, Special Exhibition

### Organized by

The Korean Information Display Society (KIDS)

The Society for Information Display (SID)

### Organizing Committee

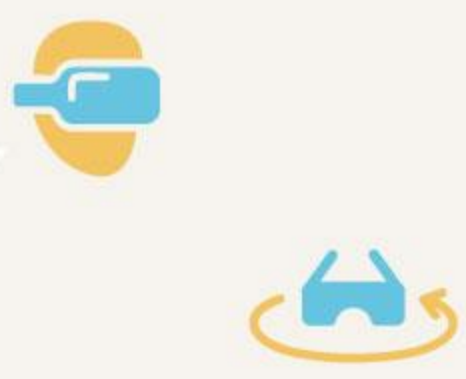
<b>General Chair</b>	Prof. Hyun Jae Kim (Yonsei Univ., Korea)
<b>General Co-Chair</b>	SID Rest of Asia Regional VP Hyun Jae Kim
<b>Executive Chairs</b>	Prof. Jun Yeob Lee (Sungkyunkwan Univ., Korea) Prof. Yong-Young Noh (POSTECH, Korea)
<b>Technical Program Chair</b>	Prof. Chang-Jae Yu (Hanyang Univ., Korea)
<b>Exhibition Chair</b>	Prof. Dae-Gyu Mun (Soonchunhyang Univ., Korea)
<b>Executive Secretary</b>	Prof. Yoonseuk Choi (Hanbat Nat'l Univ., Korea)
<b>Technical Program Secretary</b>	Prof. Suk-Ju Kang (Sogang Univ., Korea) Prof. SooYeon Lee (Seoul Nat'l Univ., Korea)
<b>Promotion Secretary</b>	Dr. Nam Sung Cho (ETRI, Korea)

### IMID 2024 Secretariat

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea [34036]

E-mail: [imid@k-ids.or.kr](mailto:imid@k-ids.or.kr) / E-mail (Sponsorship&Exhibition): [imid2@k-ids.or.kr](mailto:imid2@k-ids.or.kr)

Tel: +82-42-472-7460 / Fax: +82-42-472-7459



## ■ Sponsorship Information

### About Sponsorship

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. All sponsorship categories are filled on a **first-come, first-served** basis.

### How to reserve your sponsorship

#### 1. Procedure

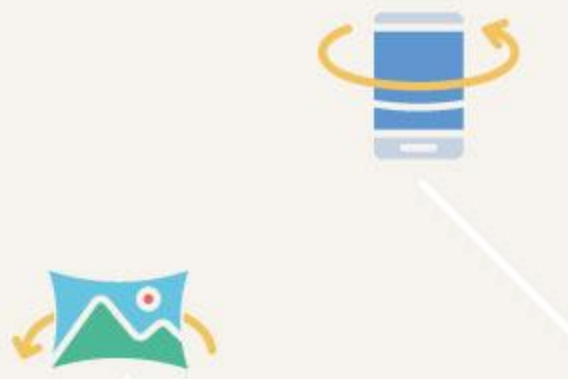
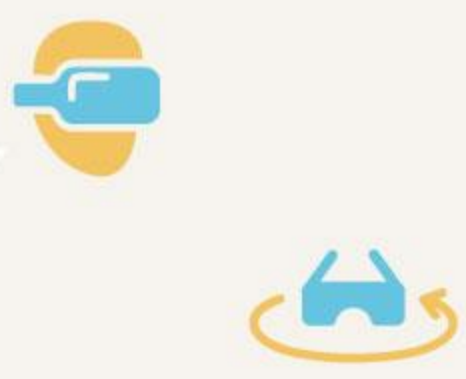
- Please download the Sponsorship Application form, fill it out, and fax or e-mail it to the IMiD 2024 Secretariat ([imid2@k-ids.or.kr](mailto:imid2@k-ids.or.kr)).
- Pay the contribution deadline: within a month from the invoice issue date.
- Please send the receipt to the secretariat for confirmation of full payment.
- All payments should be transferred to the bank account.

#### 2. Important Dates

- **June 30, 2024**: Deadline for sponsorship applications.

#### 3. Cancellation Policy

- Until May 31, 2024: Full payment will be refunded.
- Until June 7, 2024: 50% of full payment will be refunded.
- After June 7, 2024: Full payment will not be refunded.
- Cancellation of sponsorship must be made in writing to the secretariat via e-mail.

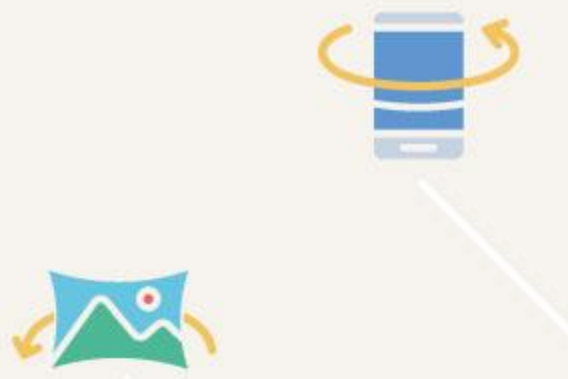
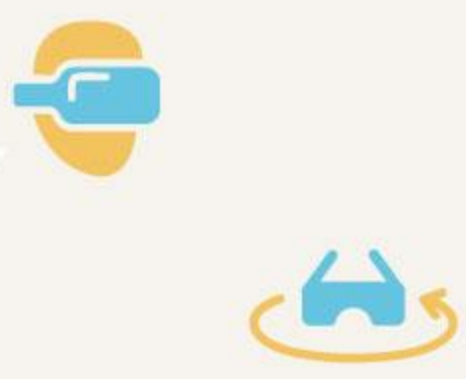


## ■ Sponsorship Benefits

Please confirm the following benefits as below;

Benefits	1. Lounge	2. Banquet	3. Lanyard	4. Dinner Event	5. Registration Desk	6. Glass Banner	7. Photo Wall
	KRW 40,000,000	KRW 25,000,000	KRW 15,000,000	KRW 15,000,000	KRW 10,000,000	KRW 10,000,000	KRW 7,000,000
Free Registration (Conference Only)	15 Persons	12 Persons	6 Persons	6 Persons	4 Persons	4 Persons	2 Persons
Horizontal Banner in Keynote Session	0	0	0	0	0	0	0
Banner in Convention	0	0	0	0	0	0	X
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	<b>Sold Out</b> 0	<b>Sold Out</b> 0	<b>Sold Out</b> 0	<b>Sold Out</b> 0	<b>Sold Out</b> 0	<b>Sold Out</b> 0	<b>Sold Out</b> 0
Exhibition Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	X

Benefits	8. Pillar Banner - Main Lobby (1 piece / Round or Square)	9. Bottled Water	10. Pen	11. Railing Banner (1 piece)	12. Fill out Desk	13. Message Board	14. Ad. on Program Book OR PPT Slide
	KRW 5,000,000	KRW 5,000,000	KRW 5,000,000	KRW 3,000,000	KRW 3,000,000	KRW 2,000,000	KRW 1,000,000
Free Registration (Conference Only)	2 Persons	2 Persons	2 Persons	1 Person	1 Person	X	X
Horizontal Banner in Keynote Session	0	0	0	0	0	X	X
Banner in Convention	X	X	X	X	X	X	X
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	<b>Sold Out</b> 0	<b>Sold Out</b> 0	<b>Sold Out</b> 0	<b>Sold Out</b> 0	<b>Sold Out</b> 0	<b>Sold Out</b> 0	0
Exhibition Booth	X	X	X	X	X	X	X



## ■ Sponsorship Benefits

### 1. Lounge (KRW 40,000,000) **Sold Out**

- A lounge will be created inside the exhibition hall.
- The logo will be promoted to everyone who visits the lounge.

[Sample Image]



### 2. Banquet (KRW 25,000,000) **Sold Out**

- Logo prominently displayed on banner at the banquet.
- Sponsor acknowledgement slide during dinner intervals.
- Opportunity to deliver Congratulatory Talk during Banquet.
- Video Advertisement on Wide Screen at the Banquet.

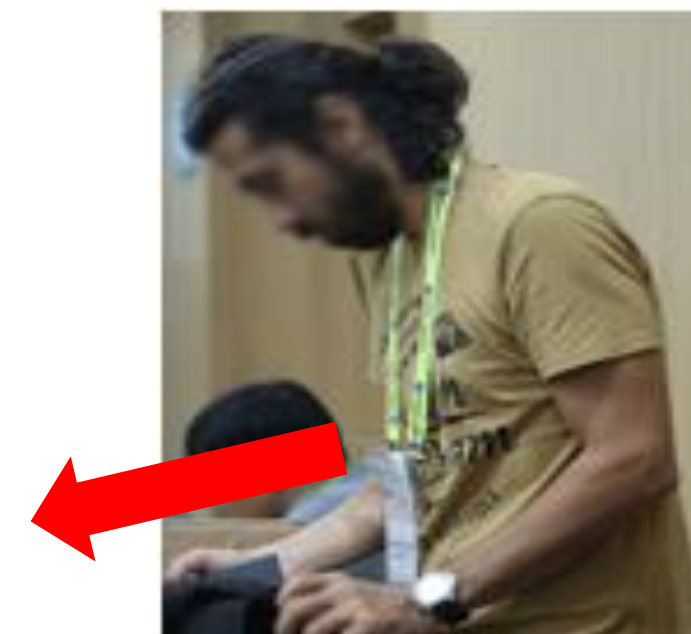
[Sample Image]



### 3. Lanyard (KRW 15,000,000) **Sold Out**

- Your logo will be printed on the lanyards. Badges and lanyards are required to be worn by all participants.

[Sample Image]



### 4. Dinner Event (KRW 15,000,000) **Sold Out**

- Sponsor for the Opening Party and Special Contributor Dinner.
- Plenary Speakers, VIPs of IMiD 2024, etc. will be participate in the events.

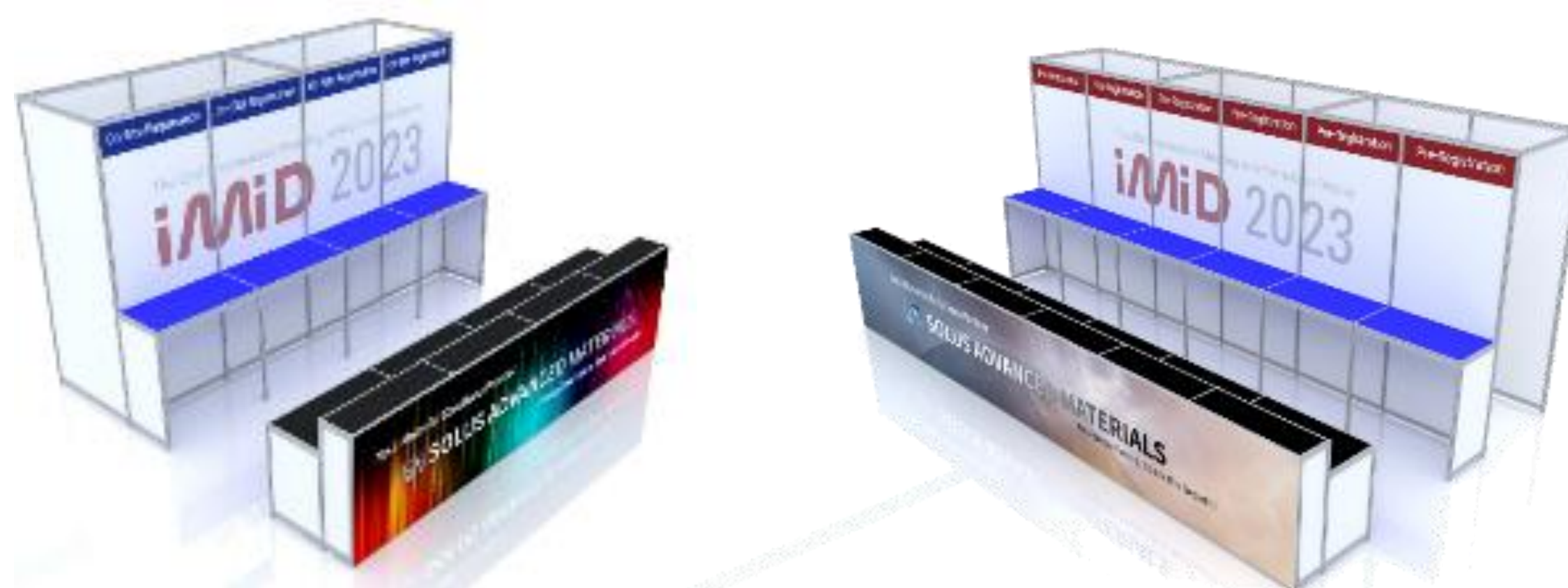
[Sample Image]



### 5. Registration Desk (KRW 10,000,000) **Sold Out**

- The company logo will be printed on the Registration Desk.

[Sample Image]

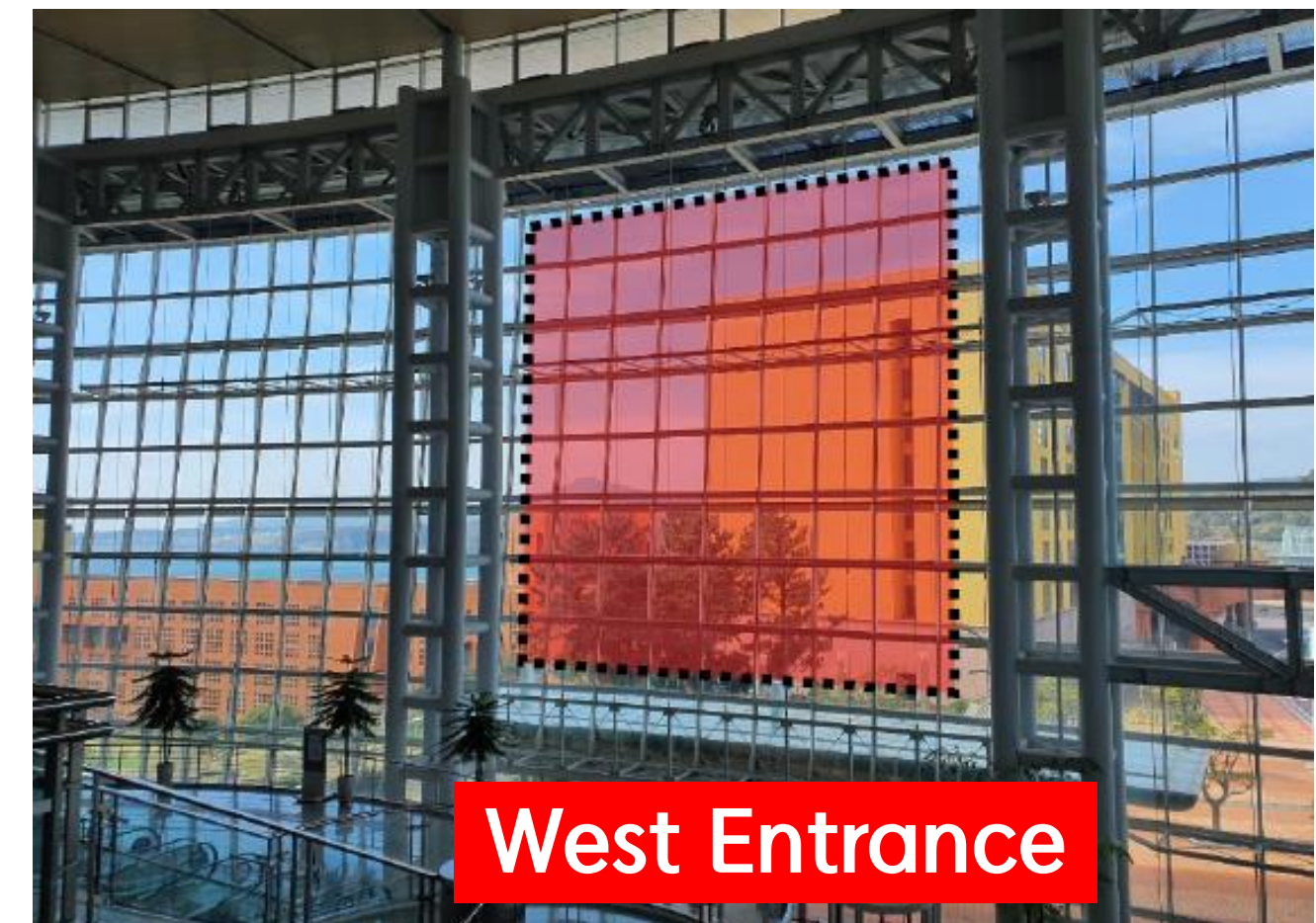


## ■ Sponsorship Benefits

### 6. Glass Banner (KRW 10,000,000) **Sold Out**

- A banner of your company on the upper glass above the west entrance.

[Sample Image]



West Entrance

### 7. Photo Wall (KRW 7,000,000) **Sold Out**

- The company logo will be printed on the photo wall.

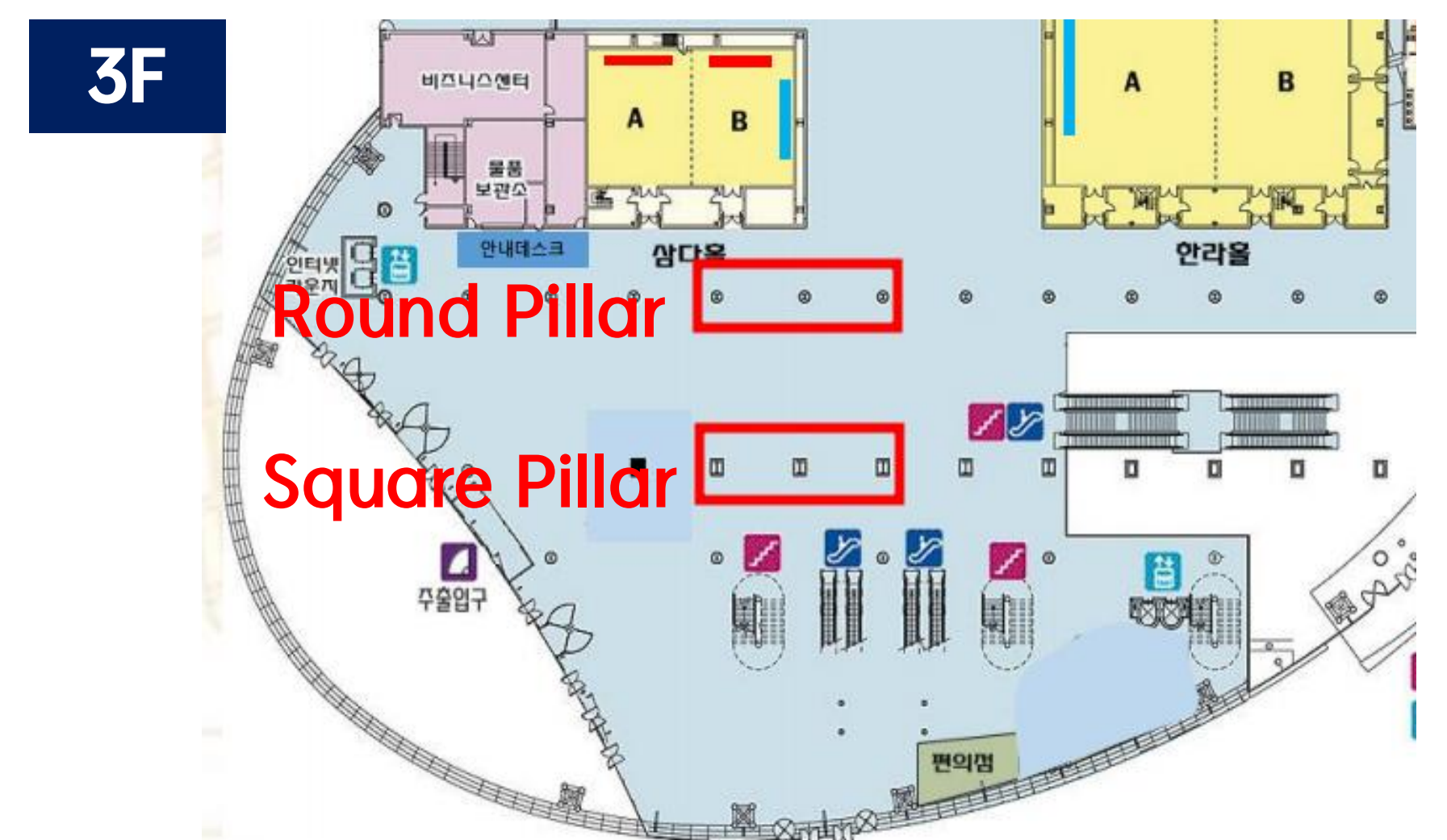
[Sample Image]



### 8. Pillar Banner in Main Lobby (KRW 5,000,000) / per 1 banner **Sold Out**

- Each pillar banner is a banner that wraps around one pillar. (1 pillar for 1 company)
- You can choose 1 type of pillar (Round pillar or Square pillar).
- The company can choose the pillar they want on a first-come, first-basis.

[Sample Image]



Round Pillar

Square Pillar

### 9. Bottled Water (KRW 5,000,000) **Sold Out**

- Each bottle of water provided to participants will have your logo attached.

[Sample Image]



### 10. Pen (KRW 5,000,000) **Sold Out**

- Pens with your company's logo will be given to all the participants with the conference kit.

[Sample Image]

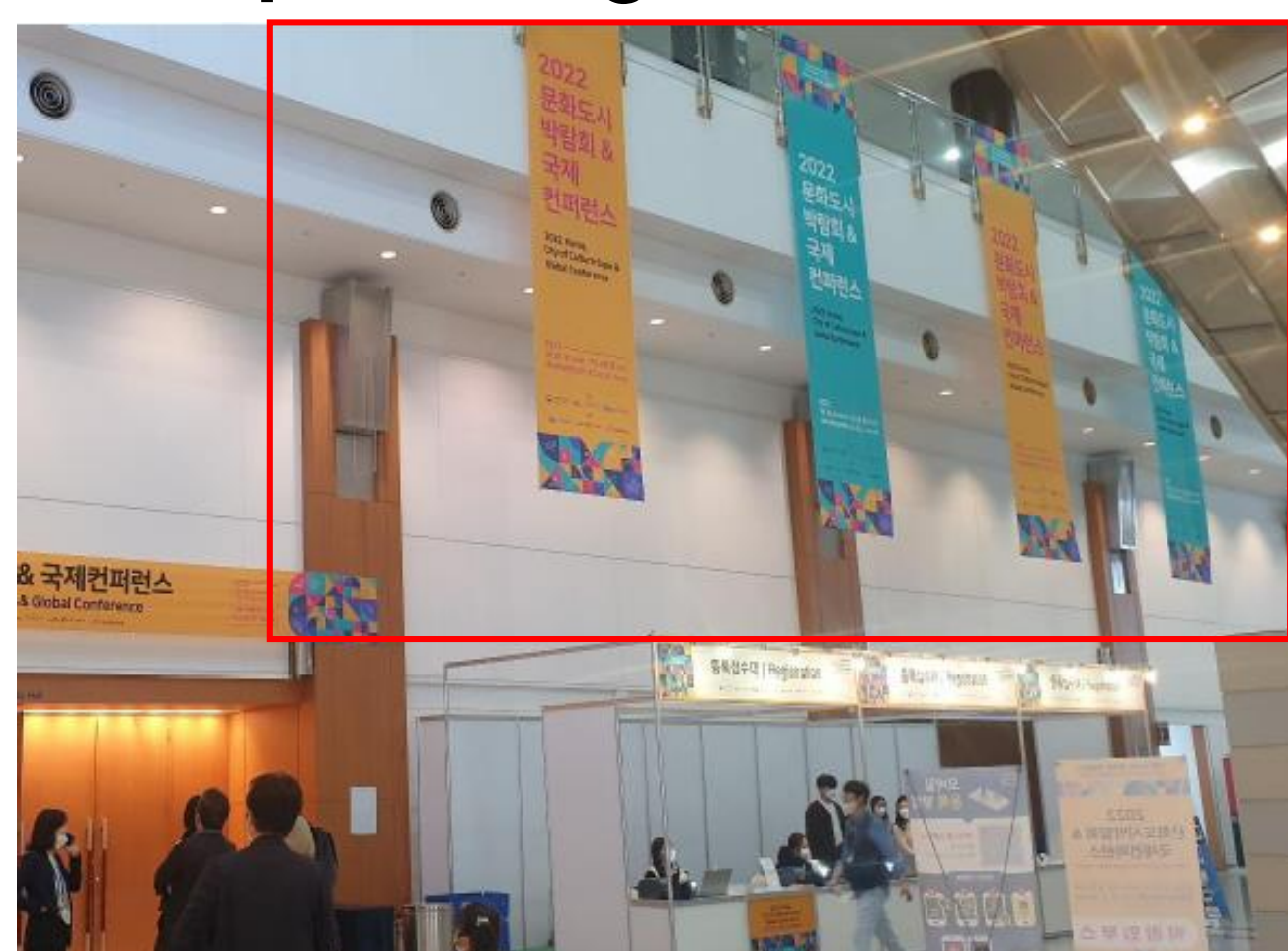


## ■ Sponsorship Benefits

### 11. Railing Banner (KRW 3,000,000) **Sold Out**

- The company advertisement will be printed on the Railing Banner.

[Sample Image]



### 12. Fill out Desk (KRW 3,000,000) **Sold Out**

- Your logo will be on fill out desk during the Conference.

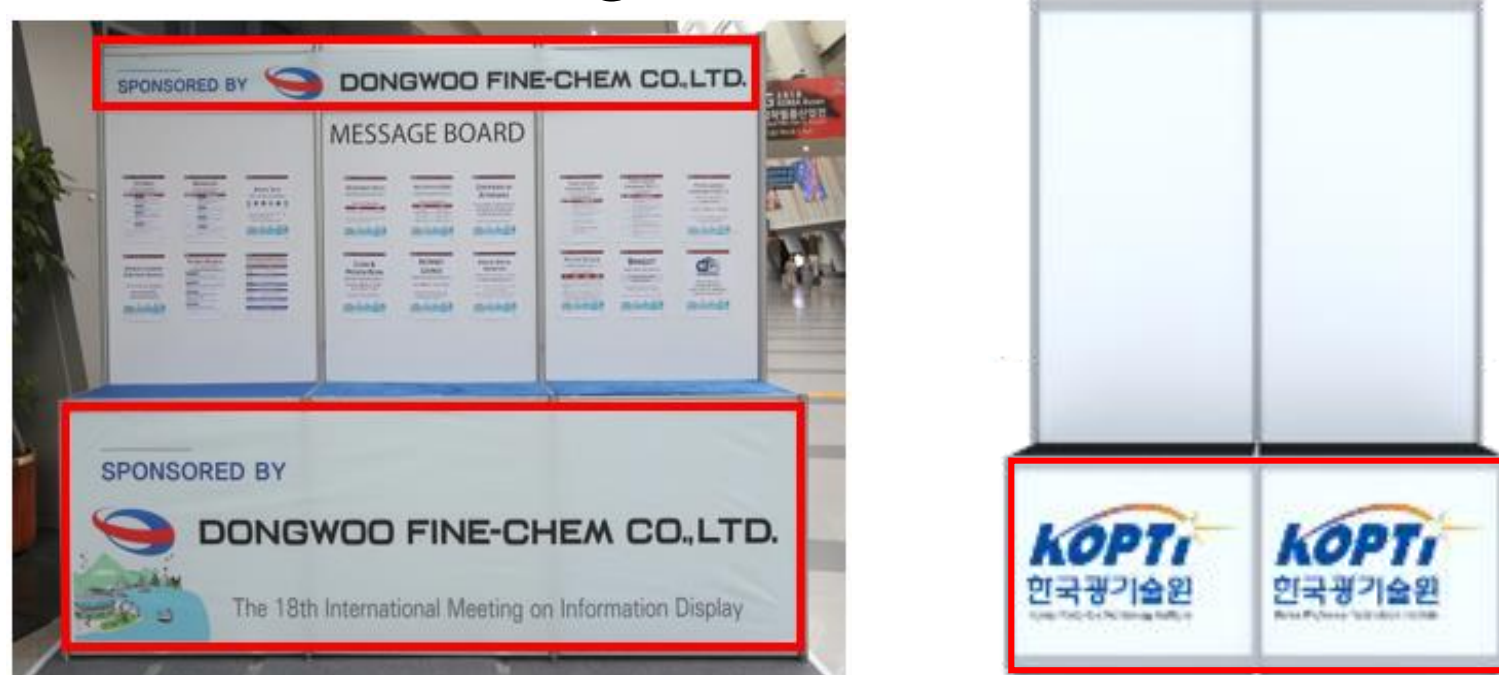
[Sample Image]



### 13. Message Board (KRW 2,000,000) **Sold Out**

-Your logo will be on message board during the Conference.

[Sample Image]



### 14. Ad. on Program Book OR PPT Slide (KRW 1,000,000)

- ① **Front Page (KRW 1,000,000) **Sold Out****: Your company advertisement will be one of the first things to see when opening up the program book located on the back side of the front page.
- ② **Center Page (KRW 1,000,000) **Sold Out****: Your company advertisement will be appeared on the center page of program book.
- ③ **Additional Page (KRW 1,000,000)**: For each page.
- ④ **PPT Slide (KRW 1,000,000)**: Promote your company through the PPT slide during the break time in session room.

[Sample Image]

[Front Page]



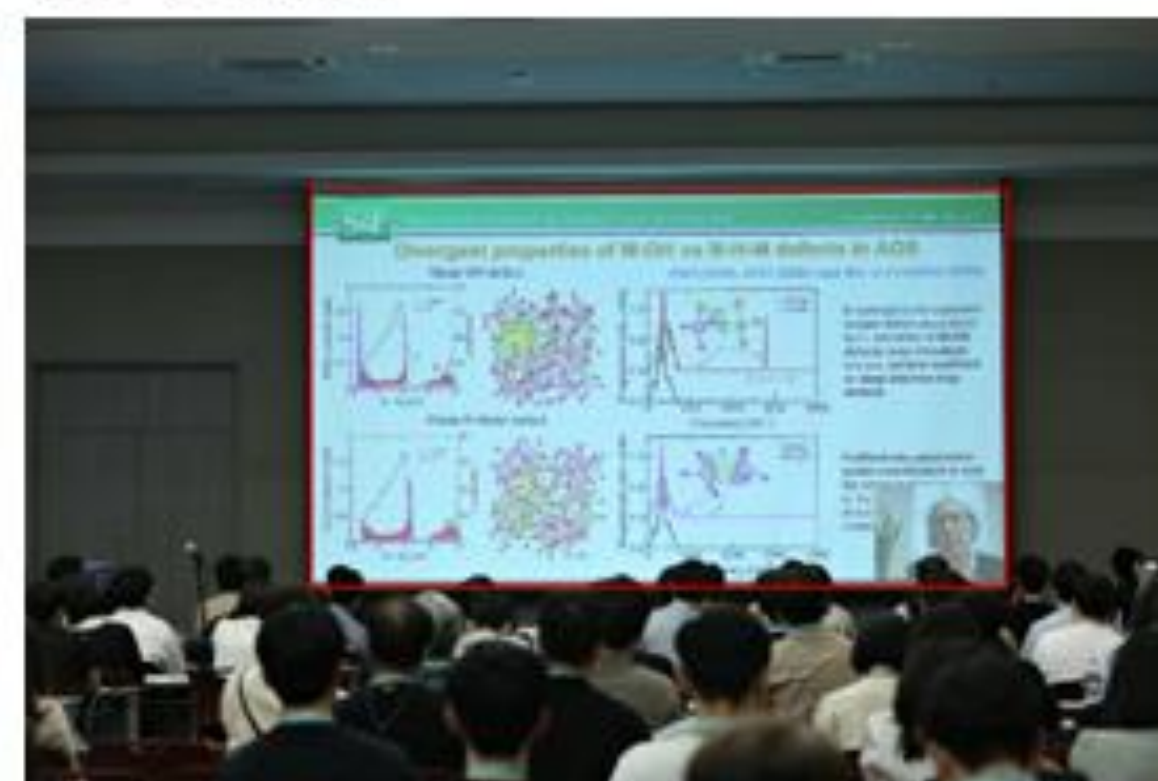
[Center Page]



[Additional Page]



[PPT Slide]





## Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat.

**IMiD 2024 Secretariat**  
 [Tel: 042-472-7460 / Fax: 042-472-7459]  
 [E-mail: [imid@k-ids.or.kr](mailto:imid@k-ids.or.kr) / E-mail (Sponsorship&Exhibition): [imid2@k-ids.or.kr](mailto:imid2@k-ids.or.kr)]

### 1. Information of the Company

<b>■ Company Name</b>			
<b>■ President</b>		<b>■ Person in charge</b>	
<b>■ Department</b>			
<b>■ Address</b>			
<b>■ Zip Code</b>		<b>■ Country</b>	
<b>■ Tel</b>		<b>■ Fax</b>	
<b>■ E-mail</b>			

### 2. Sponsorship

Category	KRW	Apply (Check "O")
1. Lounge	40,000,000	Sold Out
2. Banquet	25,000,000	
3. Lanyard	15,000,000	Sold Out
4. Dinner Event	15,000,000	Sold Out
5. Registration Desk	10,000,000	Sold Out
6. Glass Banner	10,000,000	Sold Out
7. Photo Wall	7,000,000	Sold Out
8. Pillar Banner – Main Lobby (1 piece / Round or Square)	5,000,000	<input type="checkbox"/> Round <input type="checkbox"/> Square
9. Bottled Water	5,000,000	Sold Out
10. Pen	5,000,000	Sold Out
11. Railing Banner (1 piece)	3,000,000	Sold Out
12. Fill out Desk	3,000,000	Sold Out
13. Message Board	2,000,000	Sold Out
14. Advertisement on Program Book OR PPT Slide	1,000,000	<input type="checkbox"/> Front (Sold out) <input type="checkbox"/> Center <input type="checkbox"/> Additional <input type="checkbox"/> PPT Slide

### 3. Account Information

- Account Holder: Korea Information Display Society (KIDS)
- Account Number: 1010-1197-8797
- Bank Name: SUHYUP BANK
- Swift Code: NFFCKRSE
- Bank Address: 11-6 Sincheon-dong, Songpa-gu, Seoul, S.KOREA
- Branch: Managing the Science & Technology Center Branch

Name of Applicant: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_