

# iMiD 2023

August 22-25, 2023 / BEXCO, BUSAN, KOREA

## iMiD 2023

The 23rd International Meeting on Information Display  
August 22-25, 2023 | BEXCO, BUSAN, KOREA

Company Name	Idemitsu Kosan Co.,Ltd.	Company Logo
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President	Mr. Shunichi Kito	
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Exhibitor Introduction	Idemitsu Kosan was founded in 1911 in Japan and is one of the leading Japanese petroleum wholesalers with five business segments such as fuel oil, basic chemicals, high-performance materials and more. The group achieved 9.5 trillion yen in sales for fiscal 2022, with 14,000 employees in 67 bases worldwide. We began R&D for OLED materials, one of our business fields, in 1985. Since then, we have commercialized blue light-emitting materials in 1997, contributing to mass production of OLED TV for the first time in the world in 2007. Ever since, many materials have been adopted for the light-emitting devices of major panel manufacturers in South Korea and China, contributing greatly to the commercialization of OLED products such as TV and smartphones at present. We have R&D centers in Japan and Switzerland and manufacturing bases for OLED materials in South Korea and China. In March 2023, we established Idemitsu Advanced Materials Korea in South Korea. In the future, the Company will provide technologies that accurately reflect the needs of its cus	

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	tomers in South Korea, accelerate the Idemitsu Advanced Materials Business, and promote collaboration with South Korean global companies and Academia.
<b>Exhibit Description</b>	<ul style="list-style-type: none"><li>▪ Outline of Idemitsu Kosan Co.,Ltd.</li><li>▪ Idemitsu Advanced Materials Korea, Business activities, objectives, and roles</li><li>▪ Material Technology Direction, Roadmap</li></ul>
<b>Exhibit Product</b>	Organic Light-Emitting Diodes (OLED) Luminescent Material