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Exhibitor Introduction	JooAm Co. is a newly established company devoted to produce precision instruments and simulators especially for displays. It has been developing optical and electrical simulators for organic and hybrid semiconductor devices such as light emitting diodes (OLEDs, PLEDs, QDLEDs), solar cells (Organic, perovskite and QD solar cells) and transistors. JooAm has also developed precision instruments to measure the orientation of emitters and the position (distribution) of excitons in the emitting layer, which are essential for the development of high efficiency and long lifetime devices.	
Exhibit Description	 a precision system which measures angle PL and EL spectra and analyzes the orientation and position of excitons in thin films or LEDs such as PLEDs, QDLEDs, or perovskite LEDs (JALS) Optical simulator for OLEDs and PLEDs (JOSTD) 	
Exhibit Product	 JALS (JooAm Angular Luminescence Spectrometer) JOSTD (JooAm Optical Simulator for Thin films and Devices) 	