

The 23rd
International Meeting on
Information Display

IMiD

2023

**August 22-25, 2023
BEXCO, BUSAN, KOREA**

Exhibition Prospectus



ORGANIZED BY

The Korean Information Display Society (KIDS)

KIDS

The Society for Information Display (SID)

SID
SOCIETY FOR INFORMATION DISPLAY

The Korean Information Display Society

Conference Information

Conference Title

The 23rd International Meeting on Information Display (IMID 2023)

Date

August 22 (Tue.) – 25 (Fri.), 2023

Location

BEXCO, Busan, Korea

Expected Number of Attendees

More than 2,500 people from World Wide

Program

- Opening Ceremony, Keynote Addresses, Tutorials & Workshops, Conference, Special Exhibition

Organized by

The Korean Information Display Society (KIDS)

The Society for Information Display (SID)

Organizing Committee

General Chair	President James Ho-young Jung (LG Display Co., Ltd, Korea)
General Co-Chair	Prof. Hyun Jae Kim (Yonsei Univ., Korea)
Executive Chairs	Prof. Yong-Young Noh (POSTECH, Korea) Prof. Byung Doo Chin (Dankook Univ., Korea)
Executive Secretary	Prof. Jang-Kun Song (Sungkyunkwan Univ., Korea) Prof. Yoonseuk Choi (Hanbat Nat'l Univ., Korea)
Program Chairs	Prof. Jun Yeob Lee (Sungkyunkwan Univ., Korea)
Program Secretary	Prof. Suk-Ju Kang (Sogang Univ., Korea) Prof. Jeong-Hwan Lee (Inha Univ., Korea)

Exhibition Committee

Exhibition Chairs	Prof. Dae-Gyu Mun (Soonchunhyang Univ., Korea) Mr. Sang Jin Lee (KDIA, Korea)
Exhibition Vice Chairs	Dr. Nam Sung Cho (ETRI, Korea)
Exhibition Committee	Prof. Kee Chan Park (Konkuk Univ., Korea) Prof. Young Soo Yoon (Gachon Univ., Korea) Ms. Jae Hui Jeon (KDIA, Korea) Dr. Jeongno Lee (KETI, Korea) Dr. Chanjae Lee (KETI, Korea) Dr. Seong-Deok Ahn (ETRI, Korea) Dr. Young-Woo Kim (KOPTI, Korea) Dr. Gidong Sa (KOPTI, Korea) Dr. Sang-Jin Lee (KRICT, Korea)

IMID 2023 Secretariat

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea [34036]

E-mail: imid@k-ids.or.kr / E-mail (Sponsorship&Exhibition): imid2@k-ids.or.kr

Tel: +82-42-472-7460 / Fax: +82-42-472-7459

Information for Special Exhibition

Exhibition Title	IMiD 2023 Display Future Technology Road Show
Exhibition Schedule	August 23 (Wed.) – 25 (Fri), 2023 / 3 days
Venue	2A Hall, Exhibition Center I, BEXCO, Busan, Korea
Program	Special Exhibition (Exhibitor's Booth), Recruiting Booth
Exhibition Items	<p>1) Materials and components related to electronic display (Glass, Color Filter, BLU, Polarizer Film, Drive IC, OLED Material, LCD Materials, Touch Panel Materials, etc.)</p> <p>2) Instrument for electronic display (Measuring Instrument, Test System, Equipment for Manufacturing Electronic Parts and Components, Simulator, etc.)</p>


Exhibition Fee (No VAT)

Application Deadline	KIDS / KDIA Membership		KIDS / KDIA Non-Membership	
	Independent Booth (Space Only / 6M*6M)	Prefabricated Booth (Standard / 3M*3M)	Independent Booth (Space Only / 6M*6M)	Prefabricated Booth (Standard / 3M*3M)
Early-Bird (By April 30, 2023) CLOSED	☐ KRW 3,500,000	☐ KRW 1,500,000 X (→)	☐ KRW 5,500,000	☐ KRW 2,000,000 X (→)
Advance (By June 30, 2023) CLOSED	☐ KRW 4,500,000	☐ KRW 1,700,000 X (→)	☐ KRW 6,700,000	☐ KRW 2,300,000 X (→)
Regular (From July 1, 2023) CLOSED	☐ KRW 5,100,000	☐ KRW 1,900,000 X (→)	☐ KRW 7,500,000	☐ KRW 2,250,000 X (→)

Benefit for Exhibitor	<p>1) 1 Conference Free Regular Registration per 1 booth. (For the University participating as Exhibitor, Choose between 1 Conference Free Regular Registration or 2 Conference Free Student Registration)</p> <p>2) Exhibitors Introduction in the special exhibition directory book.</p> <p>3) Web banner linked with the official website of IMiD 2023.</p> <p>4) Exhibition Entry Fee 10% Discount for the company participated in IMiD 2022.</p>
How to Apply	<p>1) Fill in the application form.</p> <p>2) Send the application with business license by Email or FAX.</p> <p>3) Receive the invoice form by the IMiD 2023 secretariat office.</p> <p>4) Pay the deposit. (It must be paid by May 31, 2023 / 50% of total amount)</p> <p>5) Pay the balance. (It must be paid by August 1, 2023)</p>
Application Deadline	<p>1) Early-bird Application: April 30 (Sun.), 2023</p> <p>2) Advance Application: June 30 (Fri.), 2023</p> <p>3) Regular Application: After July 1 (Sat.), 2023</p> <p>※ Applicants can be rejected if all spaces have been reserved out.</p>



Booth Information

Type	Component	
Independent Booth	<ul style="list-style-type: none"> - Only provide exhibition space (6M X 6M). - Please select the company's contractor to install your own independent booth. We only provide space and electricity. 	
Prefabricated Booth		<ul style="list-style-type: none"> - 3m (W) x 3m (L) x 2.5m (H) - Place on upper part of signboard - 2 Information Desk / 2 chair - Lighting and 1KW of Power for 1 Booth <p>*Depending on the situation, the booth design may change.</p>

Refund Policy

- 1) By May 31, 2023: 100% Refund
- 2) June 1 to July 23, 2023: 50% Deduction from the participation fee
- 3) July 24 to July 31, 2023: 80% Deduction from the participation fee
- 4) From August 1, 2023: 100% Deduction from the participation fee

Contact Us

Korean Information Display Society (KIDS)

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IMID 2023 Secretariat Office (Genicom, PCO)

Tel : +82-42-472-7460 | Fax : +82-42-472-7459

Email : imid@k-ids.or.kr | Email (Sponsorship&Exhibition) : imid2@k-ids.or.kr



Recruiting Booth

Program Title	Recruiting Booth
Schedule	To be announced later
Venue	2A Hall, Exhibition Center I , BEXCO, Busan, Korea
Program	Recruiting Booth is a program to provide exhibitors with a chance to recruit talents.

Terms & Regulations

1. Application for Participation and Terms of Payment

- A. All applications for participation shall be made via the prescribed application form, which shall be submitted to the organizer or his/her representatives.
- B. The contract shall be established when the exhibitor submits the duly- accomplished and signs application form and pays the organizer 50% of the space and/or shell-stand costs by May 31. The remaining balance (50% of the space and/or shell-stand costs+facilities application fee) must be paid by **August 1, 2023**.
The organizer, however, may defer or refuse the acceptance of an application in the event that sufficient space is not available or if the announced exhibit is not considered by organizer to be germane to the exhibition.
- C. The exhibitor shall inform the organizer any alteration of the submitted applications. Any disadvantage of the exhibitor shall be responsible for the exhibitor if they don't notify the changes to the organizer.

2. Allocation of Exhibit Space

- A. The organizer shall allocate the space in accordance with the order of application, size of the space applied for, the nature of the exhibits or in the manner the organizer deems fit.
- B. The organizer shall reserve the right to change the location and/or the size of the space allocated to the exhibitor at any time prior to the commencement of the build-up of the exhibition should it be demanded by exceptional circumstances. Under these circumstances, the exhibitor shall have no claim for compensation as a result of changes.

3. Use of Exhibit Space

- A. Exhibitors are bound to exhibit the announced products and to staff the exhibits with competent personnel during the entire period of the exhibition.
- B. Modifications and additional decorations such as painting the floor, ceiling and pillars will not be permitted, and consequent damage to the exhibition hall shall be compensated to the organizer by the exhibitor.
- C. If the exhibitor participates in special exhibition as an independent booth, one of the BEXCO designated registration companies must be selected and built.

4. Penalty of the Cancellation & Reduction of Size

In the event that the exhibitor refuses to use all or part of the space allocated, the amount of payment stated below must be made by May 31. The early deposit will be deducted as a penalty, the amount of shortage must be added and the amount of surplus will be returned. In the event of the cancellation of the exhibition by the organizer, the participation fee paid shall be refunded. However, if the cancellation was caused by force majeure, the fee shall not be refunded.

- **Cancellation before May 31, 2023: 100% of the total payment will be refund.**
- **From June 1, 2023 to July 23, 2023: 50% of the total payment (or reduced amount) must be paid.**
- **From July 24, 2023 to July 31, 2023: 80% of the total payment (or reduced amount) must be paid.**
- **Cancellation after August 1, 2023: 100% of the total payment (or reduced amount) must be paid.**

5. Supplementary Clauses

- A. To ensure the smooth management of the exhibition, the organizer shall, whenever necessary, have the right to issue supplementary regulations in addition to those in the rules and regulations for participation in IMID 2023.
- B. Any additional written regulation instructions shall form part of the rules and regulations for the participation in IMID 2023 and shall be binding to the exhibitors.
- C. The exhibitor shall also observe the regulations for the management of the exhibition halls of the BEXCO.

Exhibition Application Form

Please fill out the below application form, and send it back to the secretariat(imid2@k-ids.or.kr).

1. Information of the Company

■ Company Name			
■ Company Title for Booth & Directory Book (English Name, upper-lower case specified)			
■ President		■ Person in charge	
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail			

2. Exhibition Application (No VAT)

Application Deadline	KIDS / KDIA Membership		KIDS / KDIA Non-Membership	
	Independent Booth (Space Only / 6M*6M)	Prefabricated Booth (Standard / 3M*3M)	Independent Booth (Space Only / 6M*6M)	Prefabricated Booth (Standard / 3M*3M)
Early-Bird <i>(By April 30, 2023)</i>	<input type="checkbox"/> KRW 3,500,000	<input type="checkbox"/> KRW 1,500,000 X (→)	<input type="checkbox"/> KRW 5,500,000	<input type="checkbox"/> KRW 2,000,000 X (→)
Advance <i>(By June 30, 2023)</i>	<input type="checkbox"/> KRW 4,500,000	<input type="checkbox"/> KRW 1,700,000 X (→)	<input type="checkbox"/> KRW 6,700,000	<input type="checkbox"/> KRW 2,300,000 X (→)
Regular <i>(From July 1, 2023)</i>	<input type="checkbox"/> KRW 5,100,000	<input type="checkbox"/> KRW 1,900,000 X (→)	<input type="checkbox"/> KRW 7,500,000	<input type="checkbox"/> KRW 2,250,000 X (→)

3. Recruiting Booth

Application	
<input type="checkbox"/> Attend	<input type="checkbox"/> Not Attend

Account Information

Account Holder: Korea Information Display Society (KIDS)
 Account Number: 1010-1197-8797
 Bank Name: SUHYUP BANK
 Swift Code: NFFCKRSE
 Bank Address: 22, Teheran-ro 7Gil, Gangnam-gu, Seoul, Korea, 06130
 Branch: Managing the Science & Technology Center Branch

※ I, as a representative of this formally registered company, agree to and respect all the rules and guidelines as an exhibitor of IMID 2023

Name of Applicant: _____

Date: _____

Signature: _____