

The 23rd
International Meeting on
Information Display

IMiD

2023

**August 22-25, 2023
BEXCO, BUSAN, KOREA**

Sponsorship Prospectus



ORGANIZED BY

The Korean Information Display Society (KIDS)

KIDS

The Society for Information Display (SID)

SID
SOCIETY FOR INFORMATION DISPLAY

Conference Information

Conference Title

The 23rd International Meeting on Information Display (IMID 2023)

Date

August 22 (Tue.) – 25 (Fri.), 2023

Location

BEXCO, Busan, Korea

Expected Number of Attendees

More than 2,500 participants from display-related industries and academia

Program

- Opening Ceremony, Keynote Addresses, Tutorials & Workshops, Conference, Special Exhibition

Organized by

The Korean Information Display Society (KIDS)

The Society for Information Display (SID)

Organizing Committee

General Chair	President James Ho-Young Jung (LG Display Co., Ltd, Korea)
General Co-Chair	Prof. Hyun Jae Kim (Yonsei Univ., Korea)
Executive Chairs	Prof. Yong-Young Noh (POSTECH, Korea) Prof. Byung Doo Chin (Dankook Univ., Korea)
Executive Secretary	Prof. Jang-Kun Song (Sungkyunkwan Univ., Korea) Prof. Yoonseuk Choi (Hanbat Nat'l Univ., Korea)
Program Chairs	Prof. Jun Yeob Lee (Sungkyunkwan Univ., Korea)
Program Secretary	Prof. Suk-Ju Kang (Sogang Univ., Korea) Prof. Jeong-Hwan Lee (Inha Univ., Korea)

Exhibition Committee

Exhibition Chairs	Prof. Dae-Gyu Mun (Soonchunhyang Univ., Korea) Mr. Sang Jin Lee (KDIA, Korea)
Exhibition Vice Chairs	Dr. Nam Sung Cho (ETRI, Korea)
Exhibition Committee	Prof. Kee Chan Park (Konkuk Univ., Korea) Prof. Young Soo Yoon (Gachon Univ., Korea) Ms. Jae Hui Jeon (KDIA, Korea) Dr. Jeongno Lee (KETI, Korea) Dr. Chanjae Lee (KETI, Korea) Dr. Seong-Deok Ahn (ETRI, Korea) Dr. Young-Woo Kim (KOPTI, Korea) Dr. Gidong Sa (KOPTI, Korea) Dr. Sang-Jin Lee (KRICT, Korea)

IMID 2023 Secretariat

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea [34036]

E-mail: imid@k-ids.or.kr / E-mail (Sponsorship&Exhibition): imid2@k-ids.or.kr

Tel: +82-42-472-7460 / Fax: +82-42-472-7459

Sponsorship Information

About Sponsorship

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. All sponsorship categories are filled on a **first-come, first-served basis**.

How to reserve your sponsorship

1. Procedure

- Please download the Sponsorship Application form, fill it out, and fax or e-mail it to the IMID 2023 Secretariat (imid2@k-ids.or.kr).
- Pay the contribution deadline: within a month from the invoice issue date.
- Please send the receipt to the secretariat for confirmation of full payment.
- All payments should be transferred to the bank account.

2. Important Dates

- **June 30, 2023**: Deadline for sponsorship applications.

3. Cancellation Policy

- Until May 31, 2023: Full payment will be refunded.
- Until June 9, 2023: 50% of full payment will be refunded.
- After June 9, 2023: Full payment will not be refunded.
- Cancellation of sponsorship must be made in writing to the secretariat via e-mail.

Sponsorship Benefits

Please confirm the following benefits as below:

Benefits	1. Lounge	2. Banquet	3. Lanyard	4. Bridge Banner	5. Special Contributor Dinner
	KRW 30,000,000	KRW 25,000,000	KRW 15,000,000	KRW 10,000,000	KRW 10,000,000
Free Registration	15 Persons	12 Persons	6 Persons	4 Persons	4 Persons
Horizontal Banner in Keynote Session	O	O	O	O	O
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT
Congratulatory Talk	O	O	X	X	X
Video Advertisement on Wide Screen at the Banquet	O	O	X	X	X
Logo Advertisement in Registration Desk	O	O	O	O	O
Vertical Banner in Exhibition Hall	O	O	O	O	O
Exhibition Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth

Benefits	6. Registration Desk	7. Photo Wall	8. Preview & Cloak Booth	9. Pen	10. Vertical Banner in Main Lobby (1 piece)
	KRW 10,000,000	KRW 7,000,000	KRW 5,000,000	KRW 5,000,000	KRW 3,000,000
Free Registration	4 Persons	2 Persons	2 Persons	2 Persons	1 Person
Horizontal Banner in Keynote Session	O	O	O	O	O
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	SOLD OUT	SOLD OUT	O	SOLD OUT	SOLD OUT
Congratulatory Talk	X	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	X	X	X	X	X
Logo Advertisement in Registration Desk	O	X	X	X	X
Vertical Banner in Exhibition Hall	O	X	X	X	X
Exhibition Booth	1 Booth	X	X	X	X



Benefits	11. Fill out Desk	12. Vertical Banner in Exhibition Hall	13. Message Board	14. Lucky Draw Prize (1 piece)	15. Vertical Banner in front of Auditorium	16. Ad. on Program Book OR PPT Slide
	KRW 3,000,000 1 Person	KRW 2,000,000 X	KRW 2,000,000 X	KRW 2,000,000 X	KRW 1,000,000 X	KRW 1,000,000 X
Free Registration		X	X	X	X	X
Horizontal Banner in Keynote Session	O	X	X	X	X	X
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	SOLD OUT	SOLD OUT	SOLD OUT	O	SOLD OUT	O
Congratulatory Talk	X	X	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	X	X	X	X	X	X
Logo Advertisement in Registration Desk	X	X	X	X	X	X
Vertical Banner in Exhibition Hall	X	O	X	X	X	X
Exhibition Booth	X	X	X	X	X	X

Sponsorship Benefits

1. Lounge (KRW 30,000,000)

- A lounge will be created inside the exhibition hall.
- The logo will be promoted to everyone who visits the lounge.

2. Banquet (KRW 25,000,000)

- Logo prominently displayed on banner at the banquet.
- Sponsor acknowledgement slide during dinner intervals.
- Opportunity to deliver Congratulatory Talk during Banquet.



3. Lanyard (KRW 15,000,000)

- Your logo will be printed on the lanyards. Badges and lanyards are required to be worn by all participants.



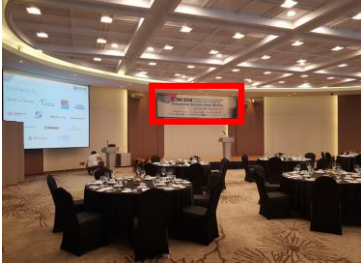
4. Bridge Banner (KRW 10,000,000)

- The company advertisement will be printed on the Bridge Banner.



5. Special Contributor Dinner (KRW 10,000,000)

- Sponsor for the Special Contributor Dinner in Nurimaru APEC House.
- Plenary Speakers, VIPs of IMiD 2023, etc. will be participate in Special Contributor Dinner.



6. Registration Desk (KRW 10,000,000)

- The company logo will be printed on the Registration Desk.



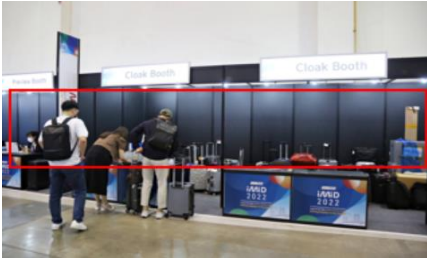
7. Photo Wall (KRW 7,000,000)

- The company logo will be printed on the photo wall.



8. Preview & Cloak Booth (KRW 5,000,000)

- The company logo will be printed on the Preview & Cloak Booth.



9. Pen (KRW 5,000,000)

- Pens with your company's logo will be given to all the participants with the conference kit.



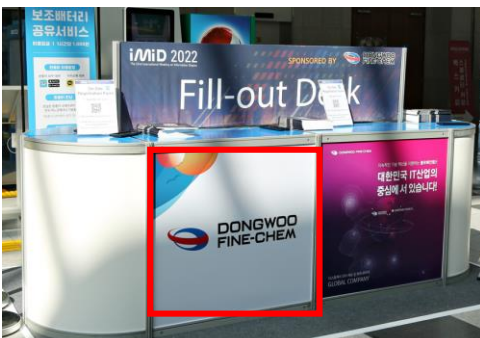
10. Vertical Banner in Main Lobby (KRW 3,000,000) / per 1 banner

- A vertical banner of your company will be hung in the main lobby.



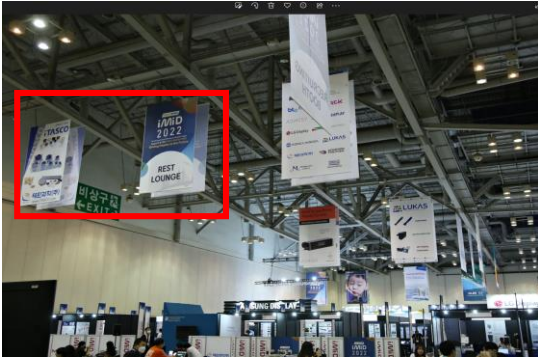
11. Fill out Desk (KRW 3,000,000)

- Your logo will be on fill out desk during the Conference.



12. Vertical Banner in Exhibition Hall (KRW 2,000,000)

- A vertical banner of your company will be hung in the exhibition hall.



13. Message Board (KRW 2,000,000)

- Your logo will be on message board during the Conference.



14. Lucky Draw Prize (1 piece) (KRW 2,000,000)

- Your logo will be attached to the Lucky Draw prize.



15. Vertical Banner in front of Auditorium (KRW 1,000,000)

- A vertical banner of your company will be hung in front of Auditorium.
- Opening Ceremony & Keynote Talks will be held in Auditorium.



16. Ad. on Program Book OR PPT Slide (KRW 1,000,000)

- ① **Front Page (KRW 1,000,000):** Your company advertisement will be one of the first things to see when opening up the program book located on the back side of the front page.
- ② **Center Page (KRW 1,000,000):** Your company advertisement will be appeared on the center page of program book.
- ③ **Additional Page (KRW 1,000,000):** For each page.
- ④ **PPT Slide (KRW 1,000,000):** Promote your company through the PPT slide during the break time in session room.

[Front Page]



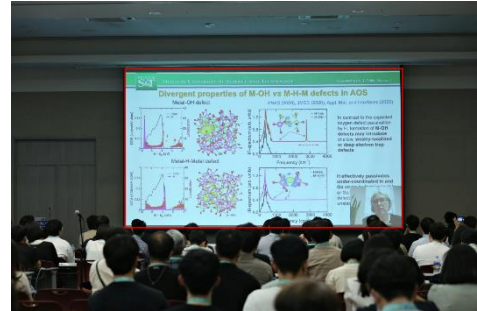
[Center Page]



[Additional Page]



[PPT Slide]



Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat.

IMID 2023 Secretariat [Tel: 042-472-7460 / Fax: 042-472-7459] [E-mail: imid@k-ids.or.kr / E-mail (Sponsorship&Exhibition): imid2@k-ids.or.kr]
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1. Information of the Company

■ Company Name			
■ President		■ Person in charge	
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail			

2. Sponsorship

Category	KRW	Apply (Check "O")
1. Lounge	30,000,000	Sold Out
2. Banquet	25,000,000	Sold Out
3. Lanyard	15,000,000	Sold Out
4. Bridge Banner	10,000,000	Sold Out
5. Special Contributor Dinner	10,000,000	Sold Out
6. Registration Desk	10,000,000	Sold Out
7. Photo Wall	7,000,000	Sold Out
8. Preview & Cloak Booth	5,000,000	
8. Pen	5,000,000	Sold Out
10. Vertical Banner in Main Lobby (1 piece)	3,000,000	Sold Out
11. Fill out Desk	3,000,000	Sold Out
12. Vertical Banner in Exhibition Hall	2,000,000	Sold Out
13. Message Board	2,000,000	Sold Out
14. Lucky Draw Prize (1 piece)	2,000,000	
15. Vertical Banner in front of Auditorium	1,000,000	Sold Out
16. Advertisement on Program Book OR PPT Slide	1,000,000	<input type="checkbox"/> Front <input type="checkbox"/> Center <input type="checkbox"/> Additional <input type="checkbox"/> PPT Slide

3. Account Information

Account Holder: Korea Information Display Society (KIDS)
 Account Number: 1010-1197-8797
 Bank Name: SUHYUP BANK
 Swift Code: NFFCKRSE
 Bank Address: 11-6 Sincheon-dong, Songpa-gu, Seoul, S.KOREA
 Branch: Managing the Science & Technology Center Branch

Name of Applicant: _____

Date: _____

Signature: _____