Call for Participation

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The 23rd
International Meeting on
Information Display

iMiD

2023

August 22-25, 2023
BEXCO, BUSAN, KOREA

We Play in Display

Keynote Speakers

Dr. Byeong-Koo Kim
SVP
Automotive Business
LG Display Co., Ltd., Korea

Mr. In Doo Kang
VP & Advisor
Display Global Sales
Applied Materials, Inc., USA

Dr. Yun Wang
Director
Display Research
Meta, USA

Important Dates

Pre-registration	June 12 (Mon.) - August 4 (Fri.)
Late-news Paper Submission	June 30 (Fri.)
Late-news Acceptance Notification	July 14 (Fri.)

ORGANIZED BY

The Korean Information Display Society (KIDS)

The Society for Information Display (SID)

KIDS

SID
SOCIETY FOR INFORMATION DISPLAY

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DONGJIN
DONGJIN SEMICHEM

Advanced Devices
& Instrumentation
A SCIENCE PARTNER JOURNAL

Conference Information

Format	Offline Conference
Date	August 22 - 25, 2023
Location	BEXCO, Busan, Korea
Organized by	- The Korean Information Display Society (KIDS) - The Society for Information Display (SID)
Program	- Opening Ceremony - Keynote Addresses - Tutorials / Workshops - Regular Sessions (Oral & Poster Presentation) - Young Leaders Conference - Focused Session - Exhibition

Program at a Glance

Aug. 22 (Tue.)	Time	211~213 (Room A)	214~215 (Room B)	216 (Room C)	217~218 (Room D)	311~312 (Room E)	313 (Room F)	314~315 (Room G)	316~317 (Room H)	2A Hall
	10:00 ~ 13:00	Tutorials & Workshops								
	13:00 ~ 14:30	Lunch								
	14:30 ~17:30	Tutorials & Workshops								

Aug. 23 (Wed.)	Time	211~213 (Room A)	214~215 (Room B)	216 (Room C)	217~218 (Room D)	311~312 (Room E)	313 (Room F)	314~315 (Room G)	316~317 (Room H)	2A Hall
	09:00 ~ 10:30	Oral 01	Oral 02	Oral 03	Oral 04	Oral 05	Oral 06	Oral 07	Oral 08	Exhibition
	10:30 ~ 10:50	Coffee Break								
	10:50 ~ 12:20	Oral 09	Oral 10	Oral 11	Oral 12	Oral 13	Oral 14	Oral 15	Oral 16	
	12:20 ~ 13:20	Lunch								
	13:20 ~ 14:50	Poster Session I								
	14:50 ~ 15:10	Break Time								
	15:10 ~ 15:40	Opening Ceremony								
	15:40 ~ 17:10	Keynote Addresses 1~3								

Aug. 24 (Thu.)	Time	211~213 (Room A)	214~215 (Room B)	216 (Room C)	217~218 (Room D)	311~312 (Room E)	313 (Room F)	314~315 (Room G)	316~317 (Room H)	2A Hall
	09:00 ~ 10:30	Oral 17	Oral 18	Oral 19	Oral 20	Oral 21	Oral 22	Oral 23	Oral 24	Exhibition
	10:30 ~ 11:00	Coffee Break								
	11:00 ~ 12:30	Oral 25	Oral 26	Oral 27	Oral 28	Oral 29	Oral 30	Oral 31	Oral 32	
	12:30 ~ 14:00	Lunch								
	14:00 ~ 15:30	Poster Session II								
	15:30 ~ 16:00	Coffee Break								
	16:00 ~ 17:30	Oral 33	Oral 34	Oral 35	Oral 36	Oral 37	Oral 38	Oral 39	Oral 40	
	17:30 ~ 18:30	Break Time								
	18:30 ~ 20:30	Banquet								

Aug. 25 (Fri.)	Time	211~213 (Room A)	214~215 (Room B)	216 (Room C)	217~218 (Room D)	311~312 (Room E)	313 (Room F)	314~315 (Room G)	316~317 (Room H)	2A Hall
	09:00 ~ 10:30	Oral 41	Oral 42	Oral 43	Oral 44	Oral 45	Oral 46	Oral 47	Oral 48	Exhibition
	10:30 ~ 10:40	Coffee Break								
	10:40 ~ 12:10	Oral 49	Oral 50	Oral 51	Oral 52	Oral 53	Oral 54	Oral 55	Oral 56	
	12:10 ~ 13:10	Lunch								
	13:10 ~ 14:40	Oral 57	Oral 58	Oral 59	Oral 60	Oral 61	Oral 62	Oral 63	Oral 64	
	14:40 ~ 14:50	Break Time								
	14:50 ~ 16:20	Oral 65	Oral 66	Oral 67	Oral 68	Oral 69	Oral 70	Oral 71	Oral 72	
	16:20 ~ 16:30	Coffee Break								
	16:30 ~ 18:00	Oral 73	Oral 74	Oral 75	Oral 76	Oral 77	Oral 78	Oral 79	Oral 80	

Tutorials

The tutorials are aimed to provide introductory courses for newcomers about the information display technologies. The tutorials provide audience with basic topics: OLED, Light-Emitting Materials and Applications etc.

No.	Topic	Title	Speaker
1	General	Publishing Applied Sciences and Engineering Research at Nature Electronics	Stuart Thomas (Nature Electronics, USA)
2	Active-Matrix Devices	An Introduction to LTPO Technology	Sunhee Lee (Samsung Display Co., Ltd., Korea)
3	OLED	Charge Injection Mechanism in OLEDs	Hirohiko Fukagawa (NHK, Japan)
4	AI	Predictive Simulations for OLED Stacks	Siebe van Mensfoort (Simbeyond B.V., The Netherlands)
5	Micro-LEDs	The State-of-the-Art of InGaN-Based RGB Micro-LEDs and Their Challenges	Kazuhiro Ohkawa (KAUST, Saudi Arabia)
6	Light-Emitting Materials and Applications	Optoelectronic Properties of Atomically Thin 2D Semiconductors	Jonghwan Kim (POSTECH, Korea)

Workshops

The workshop is aimed to provide fundamental principles and up-to-date progresses of cutting-edge information display technologies. At IMID 2023, a series of pre-conference workshop programs are focusing on the advanced research and technologies for flexible & stretchable large area displays.

No.	Topic	Title	Speaker
1	Micro-LED	Development of MicroLED Display Technology and Applications	Charles Li (PlayNitride Display Co., Ltd., Taiwan)
2	Emerging materials	Perovskites for Light-Emitting Applications	Bernard Wenger (Helio Display Materials, UK)
3	AI	One-Shot/Few-Shot AI for Data-Poor Applications	Injung Kim (Handong Global Univ., Korea)
4	Display Electronics and Systems	Deep Learning Based Image Inpainting and Outpainting Algorithms	Kyeongbo Kong (Pukyong Nat'l Univ., Korea)
5	OLED	The Blueprints and Challenges for Blue Organic Light Emitting Diodes	Ji Whan Kim (SAIT, Korea)
6	AR/VR	Principles of Aerial Display and Its Applications for AR/VR	Hirotsugu Yamamoto (Utsunomiya Univ., Japan)

Young Leaders Conference

Young Leaders Conference will be arranged for 2 Sessions.

- YLC 1: YLC Session I is open to young scientists who would like to share and discuss their research achievement. Young Scientists are carefully chosen through our technical program committee and recommended for this session. All participants will take this unique opportunity to hear their recent research result. Please join our Young Leader Conference

No.	Title	Speaker
1	Aerosol Jet Printing to Enable Additively Manufacturable Display Elements	Prof. Joseph Andrews (Univ. of Wisconsin–Madison, USA)
2	Why Do the On-Silicon Displays Require Small-Area Driving Circuits?	Prof. Jong-Seok Kim (Hanyang Univ. at ERICA, Korea)
3	Development of a 2D Diffractive Liquid Crystal Smart Window with Single-Sided Patterned Electrode Substrate	Dr. Jea-Won Huh (Corning Tech. Center Korea, Korea)
4	Skin-Integrated Stretchable Haptic Displays	Prof. Yei Hwan Jung (Hanyang Univ., Korea)
5	High-Resolution and Wide Color Gamut Light Emitting Diodes	Dr. Sukyung Choi (ETRI, Korea)

- YLC 2: YLC Session II is open to students who would like to share and discuss their research results. After oral presentations, outstanding presenters among all YLC applicants will be selected by committees based upon their research originality and technical significance.

Invited Speakers

01. Special Session I: AI & Computational Technologies for Display

Dr. William Cassarly (Synopsys, USA)
Prof. Reinder Coehoorn (Eindhoven Univ., The Netherlands)
Prof. Seungwu Han (Seoul Nat'l Univ., Korea)
Prof. Changwook Jeong (UNIST, Korea)
Dr. Ilho Kim (LG Display Co., Ltd., Korea)
Dr. Shaun Kwak (Schrodinger Inc., USA)
Prof. Haejune Lee (Pusan Nat'l Univ., Korea)
Prof. Seungyeol Lee (Kyungpook Nat'l Univ., Korea)
Dr. Tobias Neumann (Nanomatch, Germany)
Dr. Shuhui Qu (Samsung Electronics Co., Ltd., USA)
Dr. Stefano Sem (Fluxim Inc., Korea)
Dr. Dimple Shah (Dassault Systems, USA)
Dr. Shallon Stubbs (Samsung Display Co., Ltd., Korea)
Dr. Siebe van Mensfoort (Simbeyond B.V., The Netherlands)

02. Special Session II: Display with Free Form Factors

Prof. Seok Kim (POSTECH, Korea)
Prof. Naoji Matsuhisa (Keio Univ., Japan)
Prof. Tse Nga (Tina) Ng (Univ. of California - San Diego, USA)
Dr. Himchan Oh (ETRI, Korea)

03. Active-Matrix Devices

Prof. Joseph Andrews (Univ. of Wisconsin–Madison, USA)
Dr. Keisuke Ide (Tokyo Inst. of Tech., Japan)
Dr. Jae Hoon Jung (APS Research, Korea)
Prof. Junghwan Kim (UNIST, Korea)
Dr. Keunwoo Kim (Samsung Display Co., Ltd., Korea)
Prof. Min-Hoi Kim (Hanbat Univ., Korea)
Prof. Taein Kim (Inha Univ., Korea)
Prof. Hyunseong Kum (Yonsei Univ., Korea)
Prof. Daewoong Kwon (Hanyang Univ., Korea)
Prof. Chuan Liu (Sun Yat-Sen Univ., China)
Prof. Lei Lu (Peking Univ., China)
Prof. Yusaku Magari (Hokkaido Univ., Japan)
Prof. Ick-Joon Park (Joongbu Univ., Korea)
Dr. Won-Sang Ryu (LG Display Co., Ltd., Korea)
Prof. Aimin Song (Univ. of Manchester, UK)
Prof. Takafumi Uemura (Osaka Univ., Japan)
Prof. Yukiharu Uraoka (Nara Inst. of Tech., Japan)
Prof. Kai Wang (Sun Yat-sen Univ., China)
Prof. Bowen Zhu (Westlake Univ., China)

04. Applied Vision/Human Factors

Prof. Heonggi Hong (Seoul Nat'l Univ. of Science and Tech., Korea)
Mr. Hyeokjun Kwon (LG Display Co., Ltd., Korea)
Dr. Ingo Rotscholl (Technoteam, Germany)
Dr. Frank Seto (Samsung Display Co., Ltd. America Lab, USA)

05. AR/VR/MR and 3D Display Optics

Prof. Dewen Cheng (Beijing Inst. of Tech., China)
Prof. Goro Hamagishi (Osaka Metropolitan Univ., Japan)
Mr. Mukawa Hiroshi (Sony, Japan)
Dr. Jinsoo Jeong (KETI, Korea)
Prof. Takafumi Koike (Hosei Univ., Japan)
Prof. Christophe Martinez (Univ. Grenoble Aples, CEA-LETI, France)
Prof. Haruki Mizushina (Tokushima Univ., Japan)
Prof. Shiro Suyama (Utsunomiya Univ., Japan)
Prof. Yasuhiro Takaki (Tokyo Univ. of Agriculture and Tech., Japan)

06. Display Electronics and Systems

Prof. Di Geng (Inst. of Microelectronics of Chinese Academy of Science, China)
Prof. Xiaojun Guo (Shanghai Jiao Tong Univ., China)
Prof. Kyeongbo Kong (Pukyong Nat'l Univ., Korea)
Prof. Seung-Woo Lee (Kyung Hee Univ., Korea)
Mr. Kyongtea Park (Samsung Display Co., Ltd., Korea)
Dr. Syang-Yun Tzeng (Novatek, Taiwan)
Prof. Shengdong Zhang (Peking Univ., China)

07. Display Manufacturing and Processes

Prof. Byungdoo Chin (Dankook Univ., Korea)
Prof. Norbert Fruhauf (Univ. of Stettgart, Germany)
VP Junya Kiyota (ULVAC, Japan)
Prof. Jeong Hyun Kwon (Sunmoon Univ., Korea)
Dr. Jaakko Leppäniemi (VTT Technical Research Centre of Finland, Finland)
Prof. DongYoon Shin (Pukyong Nat'l Univ., Korea)
Prof. Gaoling Yang (Beijing Inst. of Tech., China)

08. Emerging Materials and Devices for Display Technology

Prof. Yuljae Cho (Shanghai Jiao Tong Univ., China)
Prof. Bo Hou (Cardiff Univ., UK)
Prof. Bo Ram Lee (Pukyong Nat'l Univ., Korea)
Prof. Peng Liu (Tsinghua Univ., China)
Dr. Junghwan Song (Stanford Univ., USA)
Prof. Youngmin Song (GIST, Korea)

09. LC Technologies and Electronic/Optical Materials

Prof. Chao Ping Chen (Shanghai Jiao Tong Univ., China)
Prof. Su Seok Choi (POSTECH, Korea)
Prof. Wei Hu (Nanjing Univ., China)
Prof. Corrie Imrie (Univ. of Aberdeen, UK)
Dr. Kyung-il Joo (KOPTI, Korea)
Dr. Bo-Young Kang (Corning, Korea)
Dr. MinSu Kim (Jeonbuk Nat'l Univ., Korea)
Prof. Shiao-Wei Kuo (Sun Yat-sen Univ., Taiwan)
Prof. Ji-Hoon Lee (Jeonbuk Nat'l Univ., Korea)
Dr. Hiroya Nishikawa (RIKEN CEMS, Japan)
Dr. Mohand Saed (Cambridge Univ., UK)
Prof. Shen Tian-Zi (Beihang Univ., China)
Prof. Jieh-Wen Tsung (Nat'l Yang Ming Chiao Tung Univ., Taiwan)
Dr. Chao Zhou (Southern Univ. of Science and Tech., China)

10. Light-Emitting Materials and Applications

Prof. Anthony H. W. Choi (Univ. of Hong Kong, Hong Kong)
Prof. Kimoon Lee (Kunsan Nat'l Univ., Korea)
Prof. Yanqing Li (East China Normal Univ., China)
Prof. Juan Qiao (Tsinghua Univ., China)
Dr. Liyang Zhang (Enkris Semiconductor Inc., China)

11. Medical/Bio-integrated Optoelectronic Materials and Devices

Dr. Changsoon Choi (KIST, Korea)
Prof. Moon Kee Choi (UNIST, Korea)
Dr. Seungjun Chung (KIST, Korea)
Prof. Joohoon Kang (Sungkyunkwan Univ., Korea)
Prof. Dong Chan Kim (Gachon Univ, Korea)
Dr. In Soo Kim (KIST, Korea)
Prof. Jayoung Kim (Yonsei Univ., Korea)
Dr. Ulrike Kraft (Max Planck Inst, Germany)
Prof. Gil Ju Lee (Pusan Nat'l Univ., Korea)
Prof. Yong-Sang Ryu (Korea Univ., Korea)
Prof. Jungmok Seo (Yonsei Univ., Korea)
Prof. Min-Ho Seo (Pusan Nat'l Univ., Korea)
Prof. Mikyung Shin (Sungkyunkwan Univ., Korea)
Prof. Sang Min Won (Sungkyunkwan Univ., Korea)
Prof. Wentao Xu (Nankai Univ., China)

12. Micro-LEDs

Prof. Hao-Chung Kuo (Nat'l Yang Ming Chiao Tung Univ., Taiwan)
Prof. Sang-Hoon Bae (Washington Univ. in Saint Louis, USA)
Prof. Yasufumi Fujiwara (Osaka Univ., Japan)
Prof. Mitsuru Funato (Kyoto Univ., Japan)
Prof. Young Joon Hong (Sejong Univ., Korea)
Prof. Hobeom Kim (GIST, Korea)
Prof. Jaekyun Kim (Hanyang Univ., Korea)
Prof. SangHyeon Kim (KAIST, Korea)
Dr. Charles Li (Playniteride, Taiwan)
Prof. Kazuhiro Ohkawa (KAUST, Saudi Arabia)
Prof. Qian Sun (SINANO, China)
Prof. Lai Wang (Tsinghua Univ., China)

13. Soft Sensors and Actuators for Interactive Display

Prof. Michael Dickey (North Carolina State Univ., USA)
Dr. Epimitheas Georgitzikis (imec, Belgium)
Prof. Unyong Jeong (POSTECH, Korea)
Prof. Shin-Hyun Kim (KAIST, Korea)
Prof. Ying-Chih Lai (Nat'l Chung Hsing Univ., Taiwan)
Prof. Sunghoon Lee (The Univ. of Tokyo, Japan)
Prof. Tae-Woo Lee (Seoul Nat'l Univ., Korea)
Prof. Xinge Yu (City Univ. of Hong Kong, Hong Kong)

14. OLED Frontplanes

Prof. Yun Chi (City Univ. of Hong Kong, Hong Kong)
Prof. Lian Duan (Tsinghua Univ., China)
Prof. Malte C. Gather (Univ. of St Andrews, UK)
Prof. Shaolong Gong (Wuhan Univ., China)
Prof. Won-Sik Han (Seoul Women's Univ., Korea)
Dr. Anna Hayer (Merck, Germany)
Dr. Fukagawa Hirohiko (Japan Broadcasting Corp. (NHK), Japan)
Dr. Soon Ok Jeon (SAIT, Korea)
Dr. Jaemin Kim (Sungkyunkwan Univ., Korea)
Prof. Jeong Won Kim (KRISS, Korea)
Prof. Jung Kyu Kim (Sungkyunkwan Univ., Korea)
Dr. Heui-Dong Lee (LG Display Co., Ltd., Korea)
Prof. Jaehyun Lee (Hanbat Univ., Korea)
Prof. Ping Lu (Jilin Univ., China)
Dr. Huiqing Pang (Summer Sprout Tech., China)
Dr. Hyosup Shin (Samsung Display Co., Ltd., Korea)
Prof. Min Chul Suh (Kyung Hee Univ., Korea)
Prof. Jianxin Tang (Soochow Univ., China)
Prof. Lei Wang (Huazhong Univ. of Science and Tech., China)
Prof. Yafei Wang (Changzhou University, China)
Prof. Zhimin Wang (South China Univ. of Tech., China)
Dr. Mike Weaver (UDC, USA)
Prof. Hui Xu (Heilungjang Univ., China)
Prof. Zujin Zhao (South China Univ. of Tech., China)

15. Quantum Dots

Dr. Wedel Armin (Fraunhofer Inst. for Applied Polymer Research, Germany)
Prof. Rong Chen (Huazhong Univ. of Science and Tech., China)
Dr. Changsoon Cho (POSTECH, Korea)
Dr. Kim De Nolf (QustomDot BV, Belgium)
Prof. Byeongguk Jeong (Pusan Nat'l Univ., Korea)
Prof. Yizheng Jin (Zhejiang Univ., China)
Prof. Moon Sung Kang (Seogang Univ., Korea)
Prof. Jaehoon Kim (Dong-A Univ., Korea)
Dr. Tae Gon Kim (SAIT, Korea)
Prof. Jiwon Lee (Hanyang Univ., Korea)
Prof. Jaehoon Lim (Sungkyunkwan Univ., Korea)
Dr. Takafumi Moriyama (Shoei Chemical, Japan)
Dr. Genichi Motomura (NHK, Japan)
Dr. Myoungjin Park (Samsung Display Co., Ltd., Korea)
Prof. Lei Qian (Chinese Academy of Sciences, China)
Prof. Kai Wang (Southern Univ. of Science and Tech., China)
Prof. Yuanyuan Wang (Nanjing Univ., China)
Prof. Dong Ryeol Whang (Hannam Univ., Korea)

Registration

※ All conference participants are strongly recommended to register online at the Online registration system. We would like to inform you that all the conference registrants will be KIDS members also register in IMID 2023. All the participants intending to attend the conference should register separately.

※ IMID 2023 provides an Pre-registration Fee until **August 4 (Fri.), 2023** in order to generate discounted rates of the registration fee to those who are highly interested in the conference. Pre- registration by online is highly recommended to all participants for the conference at the official website.

※ At least, one author of each accepted papers must complete his/her registration and pay the registration fee by **August 4 (Fri.), 2023**; otherwise the papers will be withdrawn from the proceedings publication.

Registration Period

• Pre-registration : June 12 (Mon.) - August 4 (Fri.), 2023 (*All presenters should register for the conference.)
• On-site Registration : August 22 (Tue.) ~ August 25 (Fri.), 2023

Registration Fee

Category			Offline		Remark
			Pre (Jun. 12-Aug. 4)	On-site (Aug. 22-Aug. 25)	
Conference Only	Regular	KIDS/SID Member	USD 590	USD 690	- Admission to All sessions (Excluding Tutorials, Workshops) - Conference Kit (Including Program Book, E-program Book, E-proceedings) - Exhibition - Banquet (first-come-first-served basis)
		Non Member	USD 690	USD 790	
	Student	KIDS/SID Member	USD 170	USD 220	- Admission to All sessions (Excluding Tutorials, Workshops) - Conference Kit (Including Program Book, E-program Book, E-proceedings) - Exhibition
		Non Member	USD 200	USD 250	
Tutorials + Workshops Only	Regular		USD 200	USD 250	- Tutorial/Workshop Book
	Student		USD 50	USD 70	
Conference + Tutorials + Workshops	Regular	KIDS/SID Member	USD 690	USD 790	- Admission to All sessions - Conference Kit (Including Program Book, E-program Book, E-proceedings) - Exhibition - Tutorial/Workshop Book - Banquet (first-come-first-served basis)
		Non Member	USD 790	USD 890	
	Student	KIDS/SID Member	USD 200	USD 250	- Admission to All sessions - Conference Kit (Including Program Book, E-program Book, E-proceedings) - Exhibition - Tutorial/Workshop Book
		Non Member	USD 230	USD 280	
Additional Banquet			-	USD 60	- First-come, first-served basis

iMiD 2023

IMID 2023 Special Exhibition

The Special Exhibition will run in conjunction with the conference program and offer the exhibition opportunity to interested companies and organization as shown below. The exhibition creates an unparalleled opportunity to promote your products and service face-to-face to attending delegates from all around world.

If you want more information about exhibition, please visit http://www.imid.or.kr/2023/exhibition_guideline.asp

Information for Special Exhibition

Exhibition Title	IMID 2023 Display Future Technology Road Show
Exhibition Schedule	August 23 (Wed.) – 25 (Fri.), 2023 / 3 days
Venue	2A Hall, Exhibition Center Ⅰ, BEXCO, Busan, Korea
Program	Special Exhibition (Exhibitor's Booth), Exhibitor's Technology Seminar, Recruiting Booth
Exhibition Items	1) Materials and components related to electronic display (*Glass, Color Filter, BLU, Polarizer Film, Drive IC, OLED Material, LCD Materials, Touch Panel Materials, etc.*)
	2) Instrument for electronic display (*Measuring Instrument, Test System, Equipment for Manufacturing Electronic Parts and Components, Simulator, etc.*)

Exhibition Fee (No VAT)

Application Deadline	KIDS/KDIA Membership		KIDS/KDIA Non-Membership	
	Independent Booth (Space Only/6M*6M)	Prefabricated Booth (Standard / 3M*3M)	Independent Booth (Space Only/6M*6M)	Prefabricated Booth (Standard / 3M*3M)
Early (CLOSED)	KRW 3,500,000	KRW 1,500,000	KRW 5,500,000	KRW 2,000,000
Advance (*By June 30, 2023*)	KRW 4,500,000	KRW 1,700,000	KRW 6,700,000	KRW 2,300,000
Regular (*From July 1, 2023*)	KRW 5,100,000	KRW 1,900,000	KRW 7,500,000	KRW 2,500.000

Benefit for Exhibitor	1) Conference Free Regular Registration per 1 booth (For the University participating as Exhibitor, Choose between 1 Conference Free Regular Registration or 2 Conference Free Student Registration) 2) Exhibitors Introduction in the special exhibition directory book. 3) Web banner linked with the official website of IMID 2023. 4) Exhibition Entry Fee 10% Discount for the company participated in IMID 2022. 5) Exhibition Entry Fee KRW 100,000 Discount (as honorarium) for the company presenting at Exhibitors' seminar booth. (First come, First served basis)
How to Apply	1) Fill in the application form. 2) Send the application with business license by E-mail or FAX. 3) Receive the invoice form by the IMID 2023 secretariat office. 4) Pay the deposit (It must be paid by May 31, 2023 / 50% of total amount). 5) Pay the balance (It must be paid by August 1, 2023).
Application Deadline	1) Advance Application: June 30 (Fri.), 2023 2) Regular Application: After July 1 (Sat.), 2023 ※ Applicants can be rejected if all spaces have been reserved out.

8

Sponsorship

Our Organizing Committee of IMID 2023 welcomes sponsors from interested companies and institutions. We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. All sponsorship categories are filled on first-come, first-served basis.
The Sponsorship prospectus can be downloaded from our website (http://www.imid.or.kr/2023/sponsorship.asp).

How to Apply
· Please download the Sponsorship Application form, fill out and e-mail or fax it to the IMID 2023 Secretariat
  (imid@k-ids.or.kr / +82-42-472-7459) by July 1, 2023.
· Pay the contribution deadline within a month from invoice issue date.
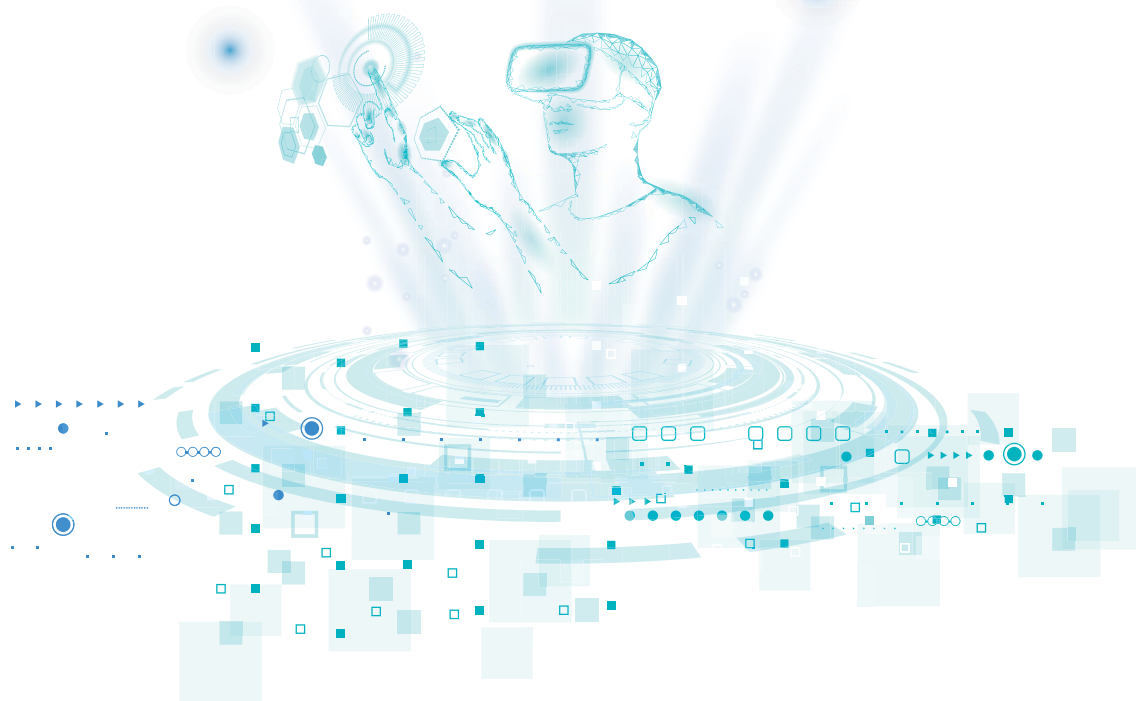· Please send the receipt to the secretariat for confirmation of full payment.

Benefits	1. Lounge	2. Banquet	3. Coffee Truck	4. Lanyard	5. Bridge Banner	6. Special Contributor Dinner
	KRW 30,000,000	KRW 25,000,000	KRW 20,000,000	KRW 15,000,000	KRW 10,000,000	KRW 10,000,000
Free Registration	15 Persons	12 Persons	8 Persons	6 Persons	4 Persons	4 Persons
Horizontal Banner in Keynote Session	O	O	O	O	O	O
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT
Congratulatory Talk	O	O	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	O	O	X	X	X	X
Logo Advertisement in Registration Desk	O	O	O	O	O	O
Vertical Banner in Exhibition Hall	O	O	O	O	O	O
Exhibition Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth	1 Booth

Benefits	7. Registration Desk	8. Photo Wall	9. Preview & Cloak Booth	10. Pen	11. Vertical Banner in Main Lobby (1 piece)
	KRW 10,000,000	KRW 7,000,000	KRW 5,000,000	KRW 5,000,000	KRW 3,000,000
Free Registration	4 Persons	2 Persons	2 Persons	2 Persons	1 Person
Horizontal Banner in Keynote Session	O	O	O	O	O
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	O	SOLD OUT	O	SOLD OUT	O
Congratulatory Talk	X	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	X	X	X	X	X
Logo Advertisement					

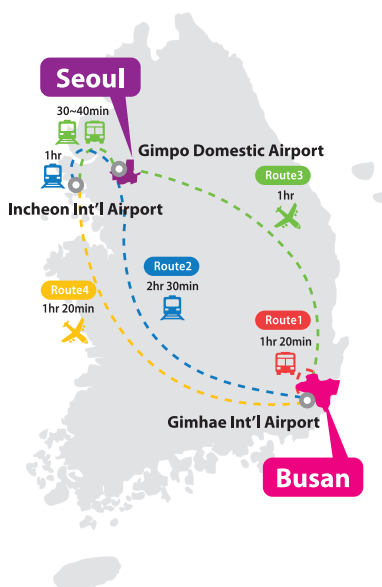| Benefits	12. Fill out Desk	13. Vertical Banner in Exhibition Hall	14. Message Board	15. Vertical Banner in front of Auditorium	16. Ad. on Program Book or PPT Slide
	KRW 3,000,000	KRW 2,000,000	KRW 2,000,000	KRW 1,000,000	KRW 1,000,000
Free Registration	1 Person	X	X	X	X
Horizontal Banner in Keynote Session	O	X	X	X	X
Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room	SOLD OUT	SOLD OUT	O	SOLD OUT	O
Congratulatory Talk	X	X	X	X	X
Video Advertisement on Wide Screen at the Banquet	X	X	X	X	X
Logo Advertisement in Registration Desk	X	X	X	X	X
Vertical Banner in Exhibition Hall	X	O	X	X	X
Exhibition Booth	X	X	X	X	X

We Play in Display

About Busan

Located at the southern tip of the Korean peninsula, Busan is the second largest metropolis in Korea. It is home to the country's longest river, longest beach, and most significant port. Its geography includes a coastline featuring superb beaches and scenic cliffs, mountains that provide excellent hiking and extraordinary views with hot springs scattered throughout the city. Busan enjoys four distinct seasons and a temperate climate that never gets too hot or cold. For these reasons, Busan is becoming a world-class city for tourism and culture and a hot spot destination for international conventions.

Venue : BEXCO, Busan

BEXCO, a landmark in the global maritime city of Busan, is a facilitator of a successful business that has a vast wealth of knowledge and expertise. The center implements a differentiated operation strategy based on its many years of successfully attracting and hosting highly acclaimed, large scale international events. BEXCO prides itself on being a world-leading exhibition and convention center that offers incomparable value to its clients. We are looking forward to seeing you in BEXCO, Busan.

Transportation

[Route 1] Gimhae(Busan) Int'l Airport → BEXCO

[Route 2] Incheon Int'l Airport → Busan Station(KTX) → BEXCO

[Route 3] Incheon Int'l Airport → Gimpo Domestic Airport → Gimhae(Busan) Domestic Airport → BEXCO

[Route 4] Incheon Int'l Airport → Gimhae(Busan) Int'l Airport → BEXCO

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The 23rd
International Meeting on
Information Display

iMiD

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August 22-25, 2023
BEXCO, BUSAN, KOREA

We Play in Display