


# iMiD 2022

The 22nd International Meeting on Information Display  
August 23-26, 2022 / BEXCO, BUSAN, KOREA



<b>Company Name</b>	TRIC(Technology Research Institute for Culture & Heritage)	<b>Company Logo</b>  <p>TECHNOLOGY RESEARCH INSTITUTE FOR CULTURE &amp; HERITAGE 문화유산기술연구소</p>
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<b>Exhibitor Introduction</b>	As the name implies, Technology Research Institute for Culture & Heritage is a company that fuses culture, heritage and technology. We create digital twins of high-preservation works of art, precisely recording and documenting them to utilize these data archive resources for various derivative products. We are a company that is active in various fields, ranging from developing digital realistic exhibition contents such as augmented reality, virtual reality, media art to researching and restoring real artifacts using digital technologies.	
<b>Exhibit Description</b>	These digital replications of Korean national treasure display realistic material properties and shape to be appreciated regardless of location and time, and are assets compatible for various platforms.	
<b>Exhibit Product</b>	Cultural Heritage Assets	