


iMiD 2022

The 22nd International Meeting on Information Display
August 23-26, 2022 / BEXCO, BUSAN, KOREA



Company Name	Merck Performance Materials, Ltd.	Company Logo
Address	306, Pyongtaekhang Ro, Poseung Eup, Gyonggi Do 17956 Korea	
President	Wookyu Kim, Kyung-Jae Lee	
Website	https://www.merckgroup.com/kr-ko	
E-mail	Display.kr@merckgroup.com	
Telephone	+82-2-2185-3800	
Fax	+82-2-2185-3880	
Exhibitor Introduction	Founded in 2002, Merck Performance Materials Co., Ltd. is one of the subsidiaries of the Merck Group located in Korea. The company is engaged in electronics business activities in the fields of displays, semiconductors, functional pigments, and cosmetic raw materials. For R&D, Merck works closely with Korea industry in the display solutions. In 2008, it was decided to establish an Advanced Technology Center (ATC) by investing KRW 14 billion in Korea and opened in early May 2010. This confirms Merck's commitment and responsibility to actively respond to the rapidly growing LCD market by strengthening liquid crystal research and productivity, and to lead the ever-changing technological environment to continuously provide innovative solutions for customer's success. Following this, in October 2011, we opened the first OLED development laboratory (ADL) and in May 2015, we opened the OLED Application Center (OAC) in Korea. displays, and LED. In 2015, Merck inaugurated OLED Application Center.	

IMiD 2022

The 22nd International Meeting on Information Display
August 23-26, 2022 / BEXCO, BUSAN, KOREA

	<p>Merck is supporting scientists in all display technology areas by granting 'Merck Award' since 2004 and 'Merck Young Scientist Award' since 2006 at IMID. With 'Displaying Futures Award' since 2016, we support scientists who expanded boundaries in the Performance Materials field and other application area such as healthcare and life science through innovative future business idea. In March 2021, the name of the existing Performance Materials business sector was changed to Electronics.</p>
<p>Exhibit Description</p>	<p>Merck offers advanced display solutions including Organic Light-Emitting Diodes (OLED), Liquid Crystals (LC), Quantum materials, Photoresists, encapsulation, and flexible hard coating materials with a broad and innovative portfolio of display technologies to help advancing the digital living.</p>
<p>Exhibit Product</p>	<p>Merck has been known as a pioneer and leader in display technology. However, for over 350 years, Merck has also been working in the electronics industries so, it has a unique position where cooperation between different industries can be possible without through mergers and acquisitions. Merck has again contributed to the collaboration and development of faster solutions and made another challenge possible. In Merck's booth, we will show our panel talk for drawing the future displaying through the "Merck Science Connect" and our experts lectures under the diversity, sustainability, and future display materials topics.</p>