


iMiD 2022

The 22nd International Meeting on Information Display
August 23-26, 2022 / BEXCO, BUSAN, KOREA



Company Name	Simbeyond	Company Logo
Address	Het Eeuwsel 57, 5612 AS, Eindhoven, the Netherlands	 The logo for Simbeyond, featuring a stylized blue and white hexagon with a white arrow pointing right, followed by the word 'SIMBEYOND' in a bold, sans-serif font.
President	Dr. Siebe van Mensfoort	
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Exhibitor Introduction	Simbeyond provides unprecedented software tools for the development of high-tech devices that replace a large part of the costly and time-consuming experimental R&D efforts with computer simulations, or in other words creating digital twins of device prototypes. The unique approach that Simbeyond provides allows customers to analyse, predict and improve device performance.	
Exhibit Description	Simbeyond will show exhibit the power of digital twins for the development of high-tech devices and how valuable simulation software tools can be in shortening R&D cycles for the nanotechnology industry.	
Exhibit Product	Bumblebee is Simbeyond's state-of-the-art simulation software, which is specifically optimized for molecular-scale simulations of opto-electronic processes in disordered systems, such as OLEDs, OPV and OFETs. Experimental OLED R&D processes often lead to high costs and throughput	

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time for both device manufacturers and chemical suppliers. Bumblebee allows you to replace a significant part of trial-and-error R&D processes, rustling in higher cost efficiency and shorter time-to-market. All of that can be done from your laptop in your own private cloud, thanks to the intuitive web interface.