

iMiD 2022

The 22nd International Meeting on Information Display
August 23-26, 2022 / BEXCO, BUSAN, KOREA



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Exhibitor Introduction

3i is a 3D intelligence solution company that develops solutions for people to interact with people in the field by overcoming the constraints of time and space.



The world is begging to reproduce the physical world experiences into the digital world, but people are facing difficulties because lacking the right tools.

Physical → **GAP** → **Digital**

GAP
Efficiency
Immersiveness
Connection

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	<p>3i Competitive Advantage</p> <p>3i Vertical integration of hardware, software, data and algorithm</p> <ul style="list-style-type: none"> Advanced Image stitching, 3D & AI pipeline, Visual Positioning System Cost-effective R&D and Manufacturing Efficient Global Distribution and Logistics <p>+36 Patents</p> <p>pivo</p> <ul style="list-style-type: none"> First mover advantage Unbeatable features and apps Broad Market recognition <p>beamo</p> <ul style="list-style-type: none"> First enterprise-grade solution Made for mission-critical sites Tangible benefits for enterprises
<p>Exhibit Description</p>	<p>Pivo is a SW-HW interlocking filming kit that supports personal contents creation. It provides a smart cradle with built-in rotator and a smartphone application that controls it so that anyone can easily create unique media contents without expensive filming equipment.</p> <p>If you use Pivo, you can enhance the shooting function of your smartphone and use it in various situations.</p> <p>It provides the ability to share contents through SNS platforms such as YouTube and Facebook by shooting digital content in various forms such as automatic tracking shooting using face recognition, hybrid video (screen segmentation, subject synthesis, etc.), and time lab shooting.</p>
<p>Exhibit Product</p>	<p>3i Solution Suites</p> <p>pivo B2C & SME</p> <p>Pivo is an integrated smart pod and app suite that empowers everyday creators to better capture, create, and share experiences.</p> <p>Pivo Suite</p> <ul style="list-style-type: none"> Capture & Create Live / Meet 3D Studio Present 3D Tour <p>beamo Enterprise</p> <p>Beamo is an enterprise-grade digital twin solution for your mission-critical facilities and remote sites.</p> <p>Beamo Suite</p> <ul style="list-style-type: none"> Beamo App Beamo Portal
	<p>Pivo is a hardware shooting kit that supports personal content creation. Built-in rotator enables 360-degree rotational shooting, and it is used with our smartphone application to help anyone easily create unique media content without expensive filming equipment</p>




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<Pivo service image>

Pivo's various apps and features

 <p>Capture & Create</p>	<p>It makes it easier to create one-person media content, including smart tracking, an automatic tracking function through person/object recognition, 12 quick creative modes that can produce fun content without editing, and real-time live broadcast transmission such as YouTube.</p>
 <p>Meet</p>	<p>Pivo Meet is a one-on-one video call app that allows users to freely move and talk without holding a smartphone by using a smart tracking function.</p>
 <p>Tour</p>	<p>Pivo Present is a professional non-face-to-face communication platform for lectures, sales pitches, and presentations, providing the ability to share and record presentation materials, presenters' faces, and voices on a single screen in a web browser.</p>

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Pivo Tour is a software solution that automates the process of creating a virtual (VR) tour, a realistic digital replica of an indoor space.