



imid 2020

August 25 - 28, 2020 / COEX, Seoul, Korea

The **20**th International Meeting on
Information Display

Sponsorship Prospectus



Conference Information

August Conference, October Exhibition Together!

In 2020, the conference and exhibition will be held together!

Conference Title

The 20th International Meeting on Information Display (IMID 2020)

Date

August 25 (Tue.) – 28 (Fri.), 2020

Location

COEX, Seoul, Korea

Expected Number of Attendees

More than 2,000 People from World Wide

Program

- Opening Ceremony
- Tutorials
- Banquet
- Exhibition
- Keynote Addresses
- Conference
- SF-Zone
- Business Forum

Organizing Committee

General Chair	President Dong Hoon Lee (Samsung Display, Korea)
Executive Chair	Prof. Yongtaek Hong (Seoul Nat'l Univ., Korea) Prof. Hyun Jae Kim (Yonsei Univ., Korea)
Technical Program Chair	Prof. Seunghyup Yoo (KAIST, Korea) Prof. Byung Doo Chin (Dankook Univ., Korea)
Executive Secretary	Prof. Jae Kyeong Jeong (Hanyang Univ., Korea) Prof. Jin-Seong Park (Hanyang Univ., Korea) Prof. Jae-Hyeung Park (Inha Univ., Korea)
Program Secretary	Prof. Hak-Rin Kim (Kyungpook Nat'l Univ., Korea) Prof. YungKyung Park (Ewha Womans Univ., Korea)

IMID 2020 Secretariat

927 Tamnip-dong, Yuseong-gu, Daejeon, Korea 305-510

E-mail: imid@k-ids.or.kr / Tel: +82-42-472-7460 / Fax: +82-42-472-7459

Information for Sponsorship

About Sponsorship

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. All sponsorship categories are filled on first-come, first-served basis.

How to Reserve Your Sponsorship

1. Procedure

- Please download the Sponsorship Application form, fill out and fax/ or e-mail it to the IMID 2020 Secretariat (imid@k-ids.or.kr)
- Pay the contribution deadline within a month from invoice issue date.
- Please send the receipt to the secretariat for confirmation of full payment.
- All payments should be transferred to the bank account. The detailed information will be announced soon.

2. Important Dates

- **June 29, 2020** : Deadline for sponsorship applications.

3. Cancellation Policy

- Before May 29, 2020: Full payment will be refunded.
- Before June 12, 2020: 50% of full payment will be refunded.
- After June 13, 2020: Full payment will not be refunded.
- Cancellation of sponsorship must be made in writing to the secretariat via e-mail.

4. Account Information

Account Holder	Korea Information Display Society (KIDS)
Account Number	1010-1197-8797
Bank Name	SUHYUP BANK
Swift Code	NFFCKRSE
Bank Address	22, Teheran-ro 7Gil, Gangnam-gu, Seoul, Korea, 06130
Branch	Managing the Science & Technology Center Branch

Sponsorship Benefits

Please confirm the following benefits as below:

Benefits	1. Banquet	2. Welcome Reception	3. Lanyards	4. Coffee Break	5. Internet Lounge	6. Pen
	KRW 5,000,000	KRW 15,000,000	KRW 5,000,000	KRW 10,000,000	KRW 5,000,000	KRW 5,000,000
Free Registration	12 Persons	8 Persons	5 Persons	4 Persons	2 Persons	2 Persons
Horizontal Banner in Keynote Session	O	O	O	O	O	O
Logo on Program Book	O	O	O	O	O	O
Logo and Link on Official Website	O	O	O	O	O	O
Logo on E-Newsletter	O	O	O	O	O	O
Logo on Screen at Session Room	O	O	O	O	O	O
Congratulatory Talk	O	O	X	X	X	X
Video Advertisement on Wide Screen	O	O	X	X	X	X
Logo Advertisement Above Information Desk	O	O	O	O	X	X
Top-Down Banner	O	X	X	X	X	X

Benefits	7. Photo Wall	8. Fill out Desk	9. Signage	10. Top-Down Banner	11. Ad. on Program Book
	KRW 5,000,000	KRW 3,000,000	KRW 2,000,000	KRW 2,000,000	KRW 1,000,000
Free Registration	2 Persons	1 Person	X	X	X
Horizontal Banner in Keynote Session	O	O	O	X	X
Logo on Program Book	O	O	O	O	O
Logo and Link on Official Website	O	O	O	X	X
Logo on E-Newsletter	O	O	O	X	X
Logo on Screen at Session Room	O	O	O	X	X
Congratulatory Talk	X	X	X	X	X
Video Advertisement on Wide Screen	X	X	X	X	X
Logo Advertisement above Information Desk	X	X	X	X	X
Top-Down Banner	X	X	X	O	X

* Ad. = Advertisement

Detailed Information

1. Banquet (KRW 25,000,000) **SOLD OUT**

- The company logo will be printed on the banner.
- 1 slide of acknowledgement at Dinner intervals.
- We provide the time for Congratulatory Talk during Banquet.



2. Welcome Reception (KRW 15,000,000)

- The company logo will be printed on the photo wall.
- We provide the time for Congratulatory Talk during Welcome Reception.



3. Lanyard (KRW 10,000,000) **SOLD OUT**

- Your logo will be on every single lanyard which contains the nametags for all of our participants.



4. Coffee Break (KRW 10,000,000)

- Your logo will be on every napkin and cup that is used during the coffee breaks.
- The company logo will be printed on the X-banner.



5. Internet Lounge (KRW 5,000,000)

- Your logo will be displayed on the Internet Lounge.



6. Pen (KRW 5,000,000)

- Your logo will be seen by all of our participants by it being on all of our pens used during the conference.



7. Photo Wall (KRW 5,000,000)

- Only your company logo will be printed on the photo wall.



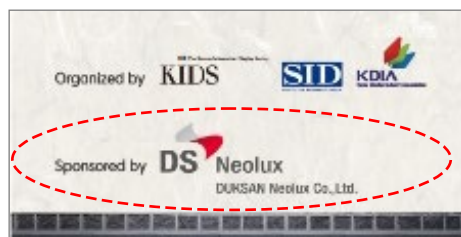
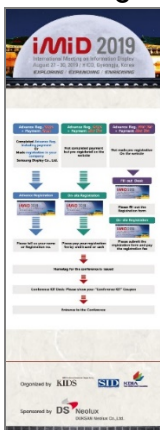
8. Fill-out Desk (KRW 3,000,000)

- Your logo will be on fill out desk during the Conference.



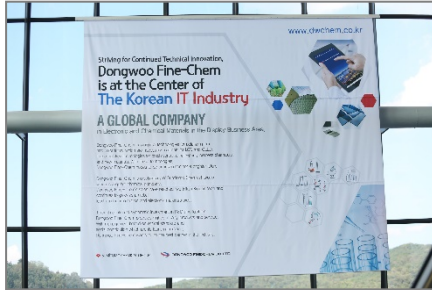
9. Signage (KRW 2,000,000)

- Your logo will appear on all standalone signs used throughout the Conference.



10. Top – Down Banner (KRW 2,000,000)

- Your company banner will appear on the place what you want at the venue.
- You are able to choose the place on a *first-come first-served basis*.

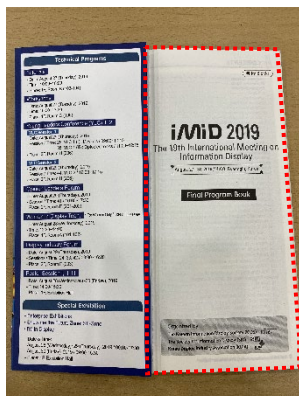


11. Advertisement on the Program Book

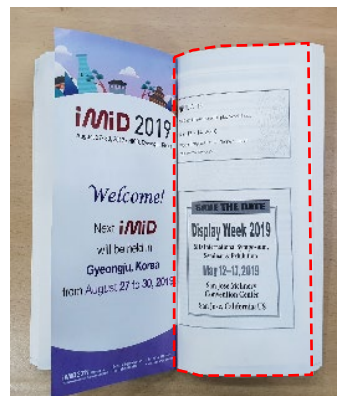
- ① Front Page (KRW 1,000,000) : Your company advertisement will be one of the first things to see when opening up the program book located on the back side of the front page.
- ② Center Page (KRW 1,000,000) : Your company advertisement will be appeared on the center page of program book.
- ③ Additional Page (KRW 500,000) : For each page.

[Front Page]

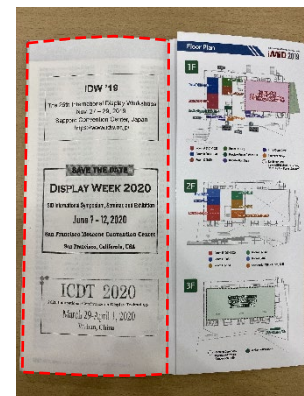
first-come first-served basis



[Center Page]



[Additional Page]



Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat

IMID 2020 Secretariat [Tel: 042-472-7460 / Fax: 042-472-7459 / E-mail: imid@k-ids.or.kr]

1. Information of the Company

■ Company Name			
■ President		■ Person in charge	
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail			

2. Sponsorship

Category	KRW	Apply (Check "O")
1. Banquet	25,000,000	SOLD OUT
2. Welcome Reception	15,000,000	
3. Lanyards	10,000,000	SOLD OUT
4. Coffee Break	10,000,000	
5. Internet Lounge	5,000,000	
6. Pen	5,000,000	
7. Photo Wall	5,000,000	
8. Fill out Desk	3,000,000	
9 Signage	2,000,000	
10 Top-Down Banner	2,000,000	
11 Advertisement on Program Book	1,000,000	<input type="checkbox"/> Front Page
	500,000	<input type="checkbox"/> Center Page

3. Account Information

Account Holder	Korea Information Display Society (KIDS)
Account Number	1010-1197-8797
Bank Name	SUHYUP BANK
Swift Code	NFFCKRSE
Bank Address	22, Teheran-ro 7Gil, Gangnam-gu, Seoul, Korea, 06130
Branch	Managing the Science & Technology Center Branch

Name of Applicant: _____ Date: _____

Signature _____