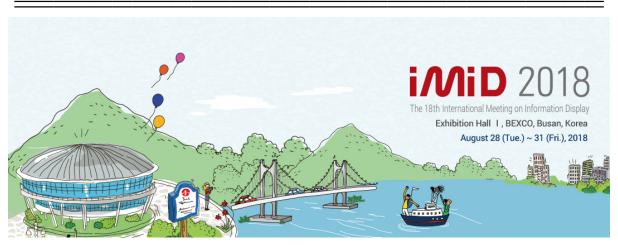
MiD 2018

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Exhibitor Introduction	GE's patented RadiantRed [™] Technology is enhancing LED-backlit displays by enabling the richest, most vibrant red color available on LED. RadiantRed [™] Technology uses potassium fluorosilicate with Mn ⁴⁺ (PSF/PFS) phosphor to generate enhanced wide-color-gamut solutions – all without sacrificing brightness or efficiency.
Exhibit Description	GE's TriGain™ KFS/PFS phosphor delivers high absorption with improved reliability compared to standard KSF/PFS phosphor. We offer a variety of absorption, particle size, and reliability to best optimize performance for our customers.
Exhibit Product	GE TriGain™ KSF/PFS Phosphor