
Stephen Ko (KyuYoung Ko)

Vice President / Head of TV Marketing Division
LG Display

**Bio:**

Stephen Ko (Kyu Young Ko) is currently the Vice President and Head of TV Marketing Division at LG Display, a leading innovator of OLED and LCD technology. Working in the Display Industry for 23 years, Ko expertises in market analysis of the CRT/LCD/OLED field and has implemented Investment/Customer/Product Strategies.

Mr. Ko's involvement with LG goes back 20 years. In 1995, he started his career in the Sales & Marketing Division of the Display BU at LG Electronics, where he initiated marketing projects for TVs, monitors and notebook PCs.

Prior to joining LG Display from 2001 to 2009, Mr. Ko led the Global Sales and Marketing teams at the Hong Kong headquarters of LG Philips Displays, a joint venture created by the LG Electronics and Philips Electronics.

After LG Display acquired LG Philips Displays, Mr. Ko started working in the Corporate Marketing Division. He led the efforts to explore TV/IT/Mobile/Auto market, and proposed strategic directions of the company. He played a critical role in taking preemptive measures for the company.

From 2016, he has been in charge of the Marketing Division of TV BU, focusing TV Marketing and has suggested how the TV market can be developed with OLED.

Mr. Ko holds an MBA from SoGang University where he majored in marketing.
