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Abstract: Display Market Outlook

This presentation will examine the latest results and outlook for display equipment and panel suppliers. He will discuss:

- 1) How the display market went from shortage to surplus
- 2) What the supply/demand outlook is for 2018 and beyond
- 3) Whether or not oversupply is the new normal
- 4) Whether the equipment market will continue to remain at elevated levels
- 5) The primary focus for both small/medium and large-area display suppliers and how they will get there.
- 6) Key issues for foldable displays and simpler, lower cost emissive TVs

Bio:

Calvin Lee joined DSCC as Director of Korean Operations. Calvin has more than 20 years experience in display market research and consulting. He started display market research in 1996, the same year DisplaySearch was formed, while employed at Samsung SDI where he covered the entire display industry covering CRT, LCD and PDP markets and technologies. After 10 years at Samsung SDI, he joined DisplaySearch in 2006 as research director where he played a key role in gathering display market data in Korea. He later joined DisplayBank as VP of Marketing, also covering the display market. After DisplayBank was acquired by IHS and merged with other display groups, he joined SNE Research where he covered IT, electric vehicle and battery markets. He graduated with a degree in electronics engineering from Hong-Ik University. He lives in Seoul with his wife and 2 daughters. He enjoys hiking and golf.
