

Awards

Outstanding papers among all the papers submitted to IMiD 2011 will be selected for the Awards of Minister of Education, Science and Technology (Republic of Korea), Merck and KIDS. They will be selected by the award committee based upon their originality and the technical significance to information display industry. In addition, Conference Chairman Awards for excellent poster presentation will be presented.

1. Awards of Minister of Education, Science and Technology (Republic of Korea)
 - Grand Award: KRW 2,000,000 (About USD 1,800)
2. Merck Awards – Merck Grand Awards, Merck Young Scientist Awards
 - 3 Grand Awards: KRW 6,000,000 (About USD 5,400) / Paper
 - 2 Young Scientist Awards: KRW 1,000,000 (About USD 900) / Paper
3. KIDS Awards (Sponsored by LG Display and Samsung Electronics)
 - 2 Gold Awards: KRW 6,000,000 (About USD 5,400) / Paper
 - 2 Silver Awards: KRW 3,000,000 (About USD 2,700) / Paper

Student Travel Grants **RIGHT NOW**

We provide travel grant supports to students who present outstanding scientific or technical achievement at the conference. A considerable number of student travel grants, up to **USD 500** each, will be given to the students. The deadline for application is August 5, 2011. Note that the student must be the presenter of the paper.

Criteria for Eligibility

1. Be enrolled in an accredited graduate program of a university outside Korea.
2. Demonstrate the need for travel support and state the significance of attending the conference.
3. Be accepted to present his / her paper at the IMiD 2011.

How to Apply for a Travel Grant

1. Apply electronically via on-line program of IMiD 2011 web site.
2. Upload adviser's recommendation and student identification.

Sponsored by

- Merck Advanced Technologies Ltd.



- Korea Tourism Organization



Point of Contact

All questions or inquiries for further information regarding IMiD 2011 should be directed to one of the followings:

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IMiD 2011 Exhibition Secretariat

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The 11th International Meeting on Information Display
iMiD 2011



October 11-15, 2011
KINTEX, Seoul, Korea

Key Dates

- Paper Submission Deadline (2 pages) **May 31, 2011**
- Acceptance Notification July 5, 2011
- Late-news Paper Submission July 15, 2011
- Author Registration July 15 - August 31, 2011
- Pre-Registration July 15 - September 20, 2011

Keynote Speakers



Seungkwon Ahn

President & CTO,
 LG Electronics, Inc.,
 Korea



David Morton

Program Manager,
 The Army Research
 Laboratory,
 USA



Johan Feenstra

CEO,
 Samsung LCD
 Netherlands R&D Center
 BV.,
 The Netherlands

Organized by

- The Korean Information Display Society (KIDS)
- The Society for Information Display (SID)
- DisplaySearch (DS)



■ Welcome Message

It is a great pleasure and honor for me to welcome you to the 11th International Meeting on Information Display (IMID 2011) to be held from October 11 to 15, 2011 at KINTEX, Seoul, Korea.

IMID 2011 is being organized by the Korean Information Display Society (KIDS), Society for Information Display (SID), and DisplaySearch (DS).

We truly believe that the IMID 2011 will surely provide participants with great opportunities to exchange most recent ideas and information, and share innovative achievement in information display areas. Please come and join the IMID 2011 to share and exchange your ideas with other distinguished scientists and engineers.

Korea in October is one of the most attractive travel destinations. The charming scenery, the colorful cultural activities, and the world-famous Korean food will make Korea an excellent venue for intellectual event. You will find your stay in Seoul both rewarding and pleasant.

We look forward to seeing you at IMID 2011.



Oh-Kyong Kwon
General Chair of IMID 2011

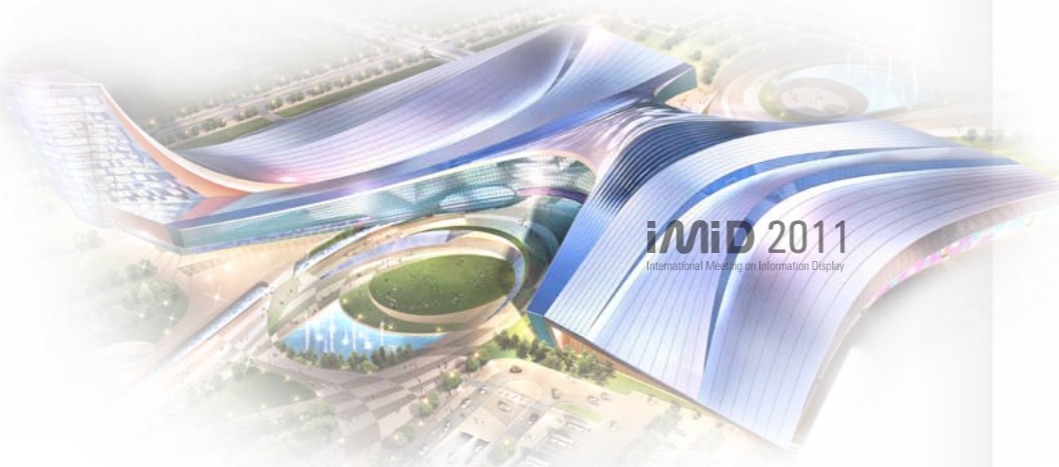


■ Organizing Committee

- **General Chair**
Oh-Kyong Kwon (Hanyang Univ.)
- **General Co-chair**
Ki-Woong Whang (Seoul Nat'l Univ.)
- **Executive Committee Chair**
Tae-Hoon Yoon (Pusan Nat'l Univ.)
- **Executive Committee Co-chair**
Yong-Seog Kim (Hongik Univ.)
- **Technical Program Chair**
Byoung-ho Lee (Seoul Nat'l Univ.)
- **Technical Program Co-chair**
Byeong-Kwon Ju (Korea Univ.)
- **General Secretary**
Byung Doo Chin (Dankook Univ.)
Hyun Jae Kim (Yonsei Univ.)
- **Technical Program Secretary**
Kee Chan Park (Konkuk Univ.)
Seung-Woo Lee (Kyung Hee Univ.)

■ Advisory Committee

- Munisamy Anandan (SID, USA)
- Won Kie Chang (Samsung Electronics, Korea)
- Paul Drzaic (SID, USA)
- Min-Koo Han (Seoul Nat'l Univ., Korea)
- Michael Heckmeier (Merck KGaA, Germany)
- Hoi Sing Kwok (Hong Kong Univ. of S&T, China)
- Jong Duk Lee (Seoul Nat'l Univ., Korea)
- Myung Hwan Oh (Dankuk Univ., Korea)
- Baoping Wang (Southeast Univ., China)
- Ningsheng Xu (Sun Yat-sen Univ., China)



■ Keynote Speeches

Seungkwon Ahn

(President & CTO, LG Electronics, Inc., Korea)

Title: Value Innovation with 3D Technology (Futuristic 3D Technology)

Abstract: In this keynote speech, the subjects of 'Introduction of Next 3D Display Technology' and 'Value Proposition with 3D Technology' will be dealt with to share the latest research outputs regarding the above. Details of 'Introduction of next 3D Display Technology' covering Glassless 3D, Auto Stereoscopic Display, Ultra Definition, Hologram Type, Real 3D and Large OLED TV, as well as 'Value Proposition with 3D Technology' including 3D TV, Mobile 3D and 3D projector will also be conveyed within the presentation.

David Morton

(Program Manager of Flexible Displays and Electronics for the Sensors and Electron Devices Directorate of the United States Army Research Laboratory, USA)

Title: Flexible Display Development

Abstract: Flexible Displays have been under development for number of years. The current technology demonstrators from a number of sources illustrate the promise of the technology and potential new applications. The development work ranges from individual researchers through development institutions and small companies to very large manufacturers. This talk will discuss the applications for the technology that includes portable rugged devices currently being demonstrated to futuristic applications as the technologies matures. The talk will include the state of manufacturing of flexible displays specifically fabrications of flexible active matrix backplanes. The talk will conclude with several of the key challenges for implementation of the technology into mainstream applications.

Johan Feenstra

(CEO, Samsung LCD Netherlands R&D Center BV, The Netherlands)

Title: Merging eReaders and Tablets with Liquavista technology

Abstract: In this presentation we will review current status of the markets for eReaders and for tablets. More specifically, the technologies used in these market areas will be discussed, with a focus on Liquavista technology. These electrowetting displays bring the best of both worlds together, combining low power and readability with video and color capability.

■ Paper Submission (2 pages) Due: May 31, 2011

The format of paper is posted at the conference website (<http://www.imid.or.kr>). The submitted paper will either be accepted or rejected based on technical merits evaluated by peer reviewers. The accepted manuscript might be reassigned to an oral or poster presentations of appropriate topical session at the discretion of program committee

- * Paper should be submitted (2 pages, PDF only) by **May 31, 2011**.
- * Acceptance of the paper will be notified via e-mail to the corresponding author by **July 5, 2011**.
- * At least one author of each accepted paper must complete his / her registration by **August 31, 2011**.

■ Format of Presentations

- * Invited oral presentation to the conference will follow to a 25-minute format (20 minutes for presentation and 5 minutes for questions and answers) and contributed oral presentations to a 20-minute format (15 minutes for presentation and 5 minutes for questions and answers).

Conference Scope

1. 3D Displays

Technologies for delivering 3rd dimension to viewers:

3D Display Systems including Stereoscopic / Autostereoscopic / Multi-view / Super-multi-view / Volumetric / Holographic Displays; 3D Contents Generation including 3D Image Capture and 2D-3D Contents Conversion; User-interaction with 3D Displays; 3D Image Formats and Standards; 3D Image Compressions; Human Factors

2. Active-Matrix Devices

Advances in development and implementation of active-matrix backplanes and all of display & electronic devices with active-matrix backplanes:

Active-Matrix LCDs & OLEDs for TV, Monitor, Note-PC and Mobile Device; Novel and High Performance Active-Matrix Display Devices and Addressing; Integrated Active-Matrix Driving Circuits and Sensors; System-on-Panel (SOP); Backplane Technology for AMOLED & High Performance LCD ; LTPS TFTs; Micro & Nano-crystal Silicon TFTs; Oxide & Transparent TFTs; Organic TFTs; Nano Technology Based TFTs; Solution Based TFTs; other new TFTs

3. Color, Human Factor, and Display Measurement

Advances in display image quality evaluation, enhancement, human factors and display measurements:

Image Quality Evaluation; Image Quality Enhancement; Perception; Human Factors; Display Measurements; Display Related Standards; Color in Displays; Characterization of Displays

4. Display Electronics, Systems, and Application

Progress in driving methods, driving electronics, display panel peripherals and system design technologies for display devices and new display applications:

Driving Methods and Circuits for Display Devices; Driver IC's; Image Signal Processor; System-On-Glass (SOG) and System-On-Panel (SOP) Technologies; Image Enhancement Methodologies and Systems; Display Interface Technologies; and All Other Display Electronics Technologies and New Applications

5. Display Manufacturing and Equipments

Advances in process technologies for display manufacturing:

Manufacturing issues for breakthrough in the display performances, cost reduction, and throughput:

New Process Technologies; Thin-Film & Thick Film Deposition; Printing; Patterning; Etching; Printed Electronics

6. Display Materials, Components, and BLU

New development of materials and components for displays. It includes new functional materials for substrates, active / passive materials, their properties, and fabrication methods for components:

Backlight; Color Filters; Polarizer; Optical Films; PDP Materials and Components; Electrode Materials; Dielectric Materials and Process; Oxide Semiconductors; Glasses; Printable Materials for Display

7. Field Emission Display and Technologies

Field emission material and devices, Field emission display technology, Novel applications of field emission technology:

Field Emission Theory; Field Emission Materials; Field Emission Devices; Lamps based on Field Emission Technology; Phosphors for Field Emission, Novel Devices for Field Emission Technology

8. Flexible Displays and Electronic Paper

All aspects of flexible displays and electronic papers, including advances in organic materials (both small molecules and polymers) and flexible oxide semiconductors, organic and flexible oxide semiconductor devices on the flexible substrates and the related fabrication processes including printing process, device physics, measurement and characterization of thin film transistors, driving methods, various display modes for electronic papers:

E-papers; Flexible Backplanes; Flexible LCDs; Flexible OLEDs; Flexible Substrates and Barriers; Thin Film Encapsulation; Electrode and Interconnection; Processes (including patterning and printing); Manufacturing

9. LC Technologies

Advances in the development of liquid-crystal materials, electro-optical effects, and devices:

LC Materials; LC Modeling; LC Alignments; LC Modes; LC Devices; High Performance LCDs; Reflective LCDs; Blue Phase LCDs; Flexoelectric LCDs; Biaxial LCDs; Ferro- / Antiferro-electric LCDs; Polymer / LC composite Devices

10. LED

Recent developments in lighting using new light sources:

New and High Efficiency Light Emitting Diodes; Back Light Unit using Light Emitting Diodes; LED Lighting for General Applications; LED Lighting for Convergence Applications; Advanced Materials, Components and Modules for LED and LED Lighting; Reliability and Measurement of LED and Lighting; Fundamental Theory; Design and Processes for LED and Lighting; Colloidal Quantum-Dot LEDs

11. Lighting and Extraction Technologies

New developments of Lighting and Extraction Technologies for LED, OLED and Lamp systems in the design, manufacturing and performance characteristics:

Novel Lighting Systems and Sources; Solid-state Lighting including OLED and LED; Fluorescent Lamp Lighting Systems; Optical Designs and Methods for Extraction Technologies; Flat Illumination Panels; Illumination Systems; Ambient Lighting, Display interaction and Display Backlights; Lighting Measurements; Novel Lighting-Control Technologies

12. MEMS and Emerging Technologies

New and emerging display technologies including MEMS:

Micromirror Devices; Microshutter Display; Interferometric MEMS Display; Grating Light Valves; Microfluidic Display; Back & Front Light Unit using MEMS Technologies; New Display including Emissive & Non-emissive Lighting; any other Novel and Innovative Display Technologies

13. OLED

Advances in the OLED materials, devices, low-cost fabrication processes, AMOLEDs and related technologies:

OLED Materials (Small Molecules, Dendrimers, and Polymers); Device Physics and Characterization; White OLEDs; Tandem OLEDs; OLED Display Manufacturing Issues; Low-Cost Fabrication Processes; Solution Processible Materials; Dopants (p-type and n-type); Electrodes (Low-work Function Cathodes, Transparent Conductors and Graphenes); Encapsulation Technologies

14. PDP

New developments in the design and manufacturing, performance characteristics, driving methods and circuitry:

Fundamental Discharge Mechanisms; Luminous Efficiency Improvement; High Speed Address and Related Reset Waveforms; Cell Design and Material Characteristics; Image Enhancement Technology; Reliability Improvement; Low Cost Driving Circuit and System; Low Cost and High Precision Fabrication Technology; MgO and other Protective Materials

15. Phosphors

All aspects of any types of luminescent materials for use in displays and lightings, and etc., including phosphors for LEDs, PDPs (also 3D-PDPs), and bio-applications, general lamps, CCFL for LCD BLUs, Inorganic ELs, CRTs, FEDs, PRTs, VFDs, X-ray scintillators, long phosphorescence, mechanoluminescence, and etc. Besides inorganic phosphors, quantum dots and organic luminescent materials are also welcome.

Synthesis and Characterization of Phosphors; Nano-processing; Phosphor-involved Devices Processing; New Design and Application of Phosphors; Energy Transfer and Up-conversion; Combinatorial Approach for Phosphors Development; Thin Film Phosphors; Surface Coating for Phosphors

16. Photovoltaics

This special photovoltaic session will cover the processes, materials, and devices of next generation solar cells:

Si Solar Cells; Compound (CIGS, II-VI, III-V) Thin Film Solar Cells; Dye-Sensitized and Organic Solar Cells; Hybrid and Nano-based Solar Cells; Nanomaterial-sensitized Solar Cells; Plasmonics and Nanophotonics-enhanced Solar Cells; Materials, Modeling, and Characterization for Next Generation Solar Cells

17. Projection and Public Displays

All aspects of the latest technologies in the field of projection, public, and large area displays:

Pico-projectors; Projection Displays with Laser or LED Technologies; Large-area Displays based on Projection Technologies; Near-eye Displays; Digital Signage; Optical Systems; Micro Displays

Invited Speakers (To be updated)

1. 3D Displays

- Yi-Pai B. Huang (National Chiao Tung Univ., Taiwan)
- Jongseo Lee (Samsung Electronics Co.,Ltd., Korea)
- Hyung Chul Li (Kwangju Univ., Korea)
- Manuel Martinez-Corral (Univ. of Valencia, Spain)
- Masaru Miyao (Nagoya Univ., Japan)
- Irina Palchikova (TDI SIE Sib. Br. RAS, Russia)
- Jong Mo Seo (Seoul Nat'l Univ., Korea)

2. Active-Matrix Devices

- Junichi Koike (Tohoku Univ., Japan)
- Simon Ogier (PETEC, England)
- Kazuhito Tsukagoshi (Nat'l Inst. for Materials Sci., Japan)

3. Color, Human Factor, and Display Measurement

- Chang-Su Kim (Korea Univ., Korea)
- Byungseok Min (Samsung Electronics Co., LTD, Korea)

4. Display Electronics, Systems, and Application

- Achintya Bhowmik (Intel Corp., USA)
- Brian Li (SuperD Co., Ltd., China)
- Po-Chuan Pan (Minghsin Univ. of Sci. and Tech., Taiwan)
- Akihiro Tagaya (Keio Univ., Japan)
- Michael Toerker (Fraunhofer IPMS, Germany)
- Bong Hyun You (Samsung Electronics Co., LTD, Korea)

5. Display Manufacturing and Equipments

- Marie O'Regan (Dupont Displays, USA)

6. Display Materials, Components, and BLU

- Julie Brown (Univ. Display Corp., USA)
- Hiroki Maeda (Dai Nippon Printing, Japan)
- Toshio Obara (Hodogaya, Japan)
- Shizuo Tokito (Yamagata Univ., Japan)

7. Field Emission Display and Technologies

- Mario Caironi (Italian Inst. of Tech., Italy)
- Antonio Facchetti (Polyera, USA)
- L. Jay Guo (U. Michigan, USA)
- Norbert Koch (Humboldt Univ., Germany)
- Cheng-Chung Lee (ITRI, Taiwan)

8. LC Technologies

- Chao Ping Chen (Infovision Optoelectronics Co. Ltd., China)
- Yoonseuk Choi (Hanbat Nat'l Univ., Korea)
- Andy Y.-G. Fuh (National Cheng Kung Univ., Taiwan)

18. Touch and Input Technologies

All aspects of recent developments on touch and input technologies including material, component, circuit, and system integration:

Touch Controller Design and Integration, Display-Integrated Touch Systems, Very-Large-Scale Integration of Touch for Consumer Products, Dual- and Multiple-Touch Systems and Their Adoption, Existing, New, and Emerging Touch Applications, Interactive user interface, New user interface technologies with motion sensing

9. Lighting and Extraction Technologies

- Jianxin Tang (Soochow Univ., China)

10. OLED

- J. Jou (Nat'l Tsing-Hua Univ., Taiwan)
- Jang-Joo Kim (Seoul Nat'l Univ., Korea)
- Takuya Komoda (Panasonic Electric Works Co., Ltd., Japan)
- Bjorn Luessem (TUD IAPP, Germany)
- Hideyuki Murata (JAIST, Japan)
- Yong-Jin Pu (Yamagata Univ., Japan)

11. PDP

- Yong-Seog Kim (Hongik Univ, Korea)

12. Phosphors

- Partha Dutta (Rensselaer Polytechnic Inst., USA)
- Seong-Hyeon Hong (Seoul Nat'l Univ., Korea)
- Wonbin Im (Chonnam Natl. Univ., Korea)
- Duk Young Jeon (KAIST, Korea)
- Lin Jun (Changchun Inst. of Applied Chemistry, China)
- Ji Sik Kim (Kyungbuk Nat'l Univ., Korea)
- Ru Shi Liu (Nat'l Taiwan Univ., Taiwan)
- Brent K. Wagner (Electro-OPTICAL SYSTEMS, USA)
- Heesun Yang (Hongik Univ., Korea)
- Chulsoo Yoon (Samsung LED, Korea)

13. Photovoltaics

- Seigo Ito (Univ. of Hyogo, Japan)
- Duk-Young Jung (Sungkyunkwan Univ., Korea)
- Qingbo Meng (Inst. of Physics, Chinese Academy of Sci., China)
- Md. K. Nazeeruddin (Swiss Federal Inst. of Tech.)

14. Projection and Public Display

- Kok Wai Cheah (Hong Kong Baptist Univ., China)
- Valeri Lapanik (Belarusian State Univ., Republic of Belarus)
- Furong Zhu (Hong Kong Baptist Univ., China)

Tutorials & Workshops

The tutorials are aimed to provide introductory courses for the newcomers to the information display technologies and the workshops will provide in-depth analysis on fundamental and recent advances in important display technologies. They are scheduled on October 11, 2011. Prominent speakers will talk for the tutorials and workshops of the following areas: "Oxide TFT", "(AM)OLED for TV & Lighting", "3D Display"

	Topic	Time	Title
Tutorials	OLED Lighting	AM	Materials & Devices
			Outcoupling
			Standardization
	3D TV	PM	3D Standardization Holography
Workshops	Oxide TFT	AM	Oxide TFT Technology
			Stability of Oxide TFT
			Oxide TFT Display
	AMOLED for TV	PM	AMOLED TV Industry and Market Forecasting
			OLED processing including color patterning technology or the material issues TFT and drive technology for AMOLED TV 3D AMOLED Technology

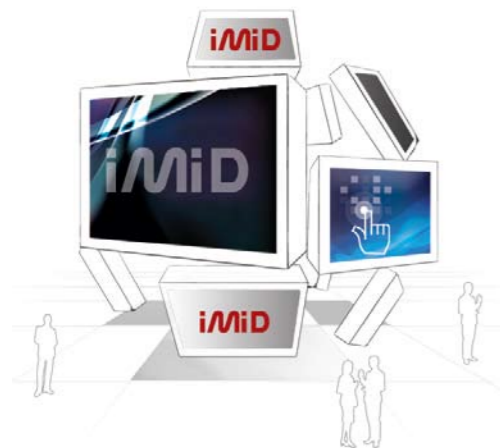
Business Forum

DisplaySearch Korea and KIDS will be hosting the DisplaySearch Business Forum in IMID 2011 on October 13, 2011 at KINTEX, Seoul, Korea highlighting the latest and most important market trends and forecast of the future of display markets.

This forum will provide you with the best opportunity to learn the views of industry experts and global FPD analysts of DisplaySearch, which will give your company a foundation to build strategic business plans for marketing and product development for the future.

Topics for this year's event will include:

- Keynote - Key Industry Issues / Trends
- Prices & Cost, The Market Drivers
- New Paradigm in TV
- IT Evolution, Tablet PC & Touch
- Beyond Small / Medium, AMOLED



Late-news Paper Submission

In order to provide a better chance to present the latest results in fast advancing information display technologies, we will also solicit submission of late-news papers. The paper should be of most recent and significant developments that merit the late-news presentation at the IMID 2011.

The late-news paper (2 pages) should be submitted in PDF format by **July 15, 2011**. When submitting the late-news paper, authors should describe why achievements deserve the late-news status.

Registration

- * Author Registration **July 15 - August 31, 2011.**
- * Advance Registration **July 15 - September 20, 2011.**

			Advance (By Sep. 20, 2011)	On-Site (After Sep. 20, 2011)
Conference	Regular	Member	USD 550	USD 650
		Non-member	USD 650	USD 750
	Student	Member	USD 150	USD 200
		Non-member	USD 170	USD 220
Business Forum	Regular	USD 450	USD 550	
Special Package (Conference + Business Forum)	Regular	Member	USD 800	USD 1,000
		Non-member	USD 900	USD 1,100
	Student	Member	USD 300	USD 400
		Non-member	USD 320	USD 420
Workshops & Tutorials	Regular	USD 150	USD 150	
	Student	USD 50	USD 50	
Additional	Banquet		USD 60	USD 60
	Proceedings		USD 100	USD 100
	Tutorial & Workshop Book		USD 50	
	Biz Forum Book		USD 300	USD 300

Time Schedule (Tentative)

Schedule	Oct. 11		Oct. 12		Oct. 13		Oct. 14		Oct. 15	
	AM	PM	AM	PM	AM	PM	AM	PM	AM	PM
Opening Ceremony			O							
Tutorial	O	O								
Workshop	O	O								
Business Forum					O	O				
Keynote Address			O							
Oral Session				O	O	O	O	O		
Poster Session						O		O		
Banquet						O				
Exhibition			O	O	O	O	O	O		
Tour									O	O

Exhibition

Date: October 12-14, 2011
Location: KINTEX, Seoul, Korea

IMID 2011 Exhibition will be held from October 12 through 14, 2011. We expect active participation and much interest from the worldwide exhibitors.

The IMID Exhibition has provided the best opportunity for exhibitors in the world to reach a large and diverse audience of the information displays. In the IMID 2010 Exhibition 365 booths were exhibited by 101 companies and over 55,000 people visited the booth to find the state-of-the-art information on the latest developments in the information displays such as LCDs, PDPs, OLEDs, Flexible displays, 3D displays, and display processing, and display processing equipments, materials and components. We expect the IMID 2011 Exhibition will attract more exhibitors and attendees and provide the exhibitors a successful business opportunity.

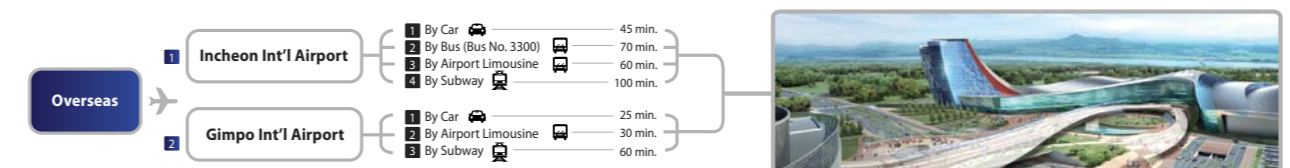
The 1st deadline of the application for participation for the exhibition was March 31, the 2nd deadline is **May 31, 2011 (5% discount)**, and the final deadline is July 31, 2011. The selection process for the participation will be on first-come first-served basis.

Venue

KINTEX is attracting and developing world-class exhibitions and conventions through vigorous marketing activities, promoting it as the marketplace for top-ranked domestic and international enterprises. Please enjoy our spacious facilities at the KINTEX complex, located approximately 20 kilometers west of Seoul.



Transportation at a Glance



Please visit the Conference website (www.imid.or.kr) and click [Transportation] to find the best way to get to IMID 2011 Venue.